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# MEDIA RELEASE

For immediate release

## WOMEN'S BUSINESS NETWORK EVENT IN ALLENDALE EAST

The Mount Gambier and District Women's Business Network is giving other businesspeople the chance to hear from and meet businesses in Allendale East on Wednesday 11<sup>th</sup> November. There is a tour of Shiralea Pet Resort with founder Lynne Johnston, followed by dinner at the Bellum hotel. There will also be talks from Ann Pegler of Sweet Business and a representative from Westpac. Please wear flat shoes for the tour and bring a wrapped \$5 present since this will be a Christmas event. The tour commences at 5.30pm at Lot 382 Kingsley Road, Allendale East (turn right at the Church Hall before the sinkhole – resort 1km on the left). As usual everyone is welcome to attend.

Lynne Johnston bought her first pure bred Miniature Pinscher in 1980 and is now well established and respected in the dog fraternity, both in Australia and overseas. Come and hear her amazing story of how she built Shiralea Pet Resort into one of the most successful dog, cat and family pet facilities in the South East.

The Christmas dinner at the award winning Bellum Hotel will cost \$40 for 2 courses or \$45 for 3 courses. People interested in attending are asked to contact SERDE on telephone 8723 1050 or e-mail [admin@serde.org.au](mailto:admin@serde.org.au) as soon as possible.

The organising group is made up of members of Women in Business and Regional Development, a respected women's group, which was originally sponsored by the Limestone Coast Area Consultative Committee, as well as other local businesswomen.

Group spokesperson Karen Leslie said that organisers were pleased with the response to the previous events and businesses were already seeing the benefits of being members. Mrs Leslie said that as well as sharing knowledge with other businesses and hearing informative speakers, women and men attending the events would get to meet other business people in a friendly and informal setting.

The next event is planned for Wednesday the 10th of February 2010 with a visit to a Mount Gambier food precinct including shops such as Yoeyes and She's Apples.

### **For more information contact**

**Karen Leslie telephone 8723 9949 / 0488 55 65 40**

**Media representatives are welcome to attend events for interviews / photographs**

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*"Support and encouragement for women interested in business  
and regional development"*