



Annual Report 2012/13

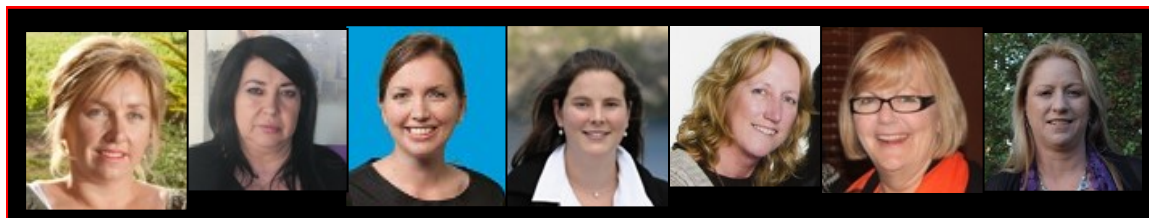
Members of the Board



In 2012/13 members have brought ideas, energy and passion to the table. The current board members are committed to the vision and objectives of WIBRD and support women in the region through their:

- Capacity for leadership
- Business and strategic skills
- Extensive networks
- Ability to effect change

We welcomed new members, Emma Koch, Catherine Clark and Pip Rasenberg, while Elaine Pollock, Elizabeth Hodges and Liz Ballinger were farewelled. We thank the current and past board for their valuable contribution.



Board from left to right:

Emma Koch, Maria Gentile, Sally Mattschoss, Catherine Clark, Tammy Whitehead, Pip Rasenberg, Roslyn Caldow



CHAIRMAN

Tammy Whitehead

(Oct 2012 – Apr 2013)

and

Emma Koch

(May – June 2013)



L Tammy Whitehead



R Emma Koch

During 2012/2013 the Board continued to strengthen its governance capacity. Our members come from diverse backgrounds and bring a range of skills and experience to the organization.

Our energy was spent on:

- future financial sustainability whilst delivering our core objectives.
- careful budgeting and planning to ensure we achieved operational and event profits.
- growing our core membership base.
- securing the support from sponsors and in return promoting sponsors and members products and services in a variety of ways to deliver mutual benefits and economic benefits to the region.
- fostering and helping to establish regional networks in Naracoorte, Penola, Robe, Millicent and Portland. This work continues as we expand the reach of WIBRD throughout the Green Triangle area.

We would take this opportunity to thank Elaine Pollock for her contribution to WIBRD. Elaine retired as Executive Officer at the end of June 2013 and we wish her well in her retirement.

We would like to formally thank board members for their vision, their enthusiasm, their approach to meeting the challenges that we face to ensure that WIBRD continues to be a relevant and useful organisation for the region.

Key Performance Indicators

In 2013 our performance is measured by the achievement of the following:

- Efficient and streamlined administrative and financial arrangements
- High performing team that fosters mutual trust and respect through strategic board appointments
- Successful delivery of innovative training/development programs and one major event
- WIBRD is promoted broadly, supported and valued by business, community and government through:
 - * Improvement of current financial membership
 - * Achievement of business sponsorship target
 - * Securing funding to deliver new training workshops
 - * Maintenance of e-newsletter & website
 - * Continuation of networking events

TREASURER

Sally Mattschoss

(June 2012 – April 2013)

and

Tammy Whitehead

(May 2013—June 2013)



L Sally Mattschoss



R Tammy Whitehead

I present to you the audited statements for the year 2012/13. This is the fourth full year of WIBRD operating as an independent incorporated body.

For the first time the Board put in place strategies to achieve a positive budget outcome. A profit of \$7,000 was planned to consolidate and build up financial reserves, however this was exceeded with a \$11,030 profit for the year.

This financial success was largely due to the following:

SPONSORSHIP

A total of just under \$20,000 cash & donations was received! Thanks to Sarah Tilbury, who was contracted to coordinate sponsorship. Sarah was instrumental in the marketing concepts, the marketing campaign and redefining sponsorship benefits. We introduced new tiers of sponsorship this year:

Platinum - \$2,500—Two new sponsors chose to take up this offer – **Di Monty Training Solutions** and **Andersons Solicitors**. Both of these organisations contributed a great deal of support and in kind donations to events during the year. We thank them for their generous support and hope their relationship with WIBRD has been beneficial.

Gold - \$1500, Silver - \$1,000 and Bronze - \$500 packages were also offered.

MEMBERSHIP

The Board focused on growing the membership base, with a targeted increase in membership receipts by 10%. Again this target was exceeded with a 22.5% increase

We thank our long term members for their ongoing support and welcome all new members.

Membership fees were unchanged from the previous year. Individual membership was \$60 plus GST and Corporate membership \$160 plus GST.

EVENTS

A number of events were held which have been financially very successful.

Liz Ballinger, Board member and network leader in the Tatiara region held a very successful event in the Town Hall at Bordertown. “Reflections with Sally Sara” attracted over 220 attendees who came to hear Sally talk about her role as foreign correspondent with the ABC. Thank you Sally for supporting WIBRD and being the keynote speaker at this event and to Liz Ballinger for putting so much time and energy into making this event one of the most successful events ever held by WIBRD.

Other successful events included the social media workshops and Mind Body and Soul health retreat at Robe.

EXPENSES

Our focus was on curbing expenses and to this end the contract for EO was renegotiated with Elaine Pollock taking on this role.

The Executive Officer donated many hours over and above the contracted hours. Board members also donated travel expenses. Maria Gentile, Board member and proprietor of Caffè Belgiornos donated meeting expenses. Other Board members volunteered many hours helping with administration, website and financial tasks. These contributions created significant savings to WIBRD.

We sincerely acknowledge and thank all our sponsors for their generous support of WIBRD





We proudly acknowledge and thank our sponsors:

PLATINUM	Anderson's Solicitors
	Di-Monty Traning Solutions
GOLD	Sinclair Wilson, Accountants & Business Advisors
	Statewide Shearing Services Pty Ltd
	UFS Chemist
SILVER	Scotts Transport Industries Pty Ltd
	Whiteheads Timber Sales Pty Ltd
	Redgum Country
BRONZE	Rosedale Funerals
	Limestone Coast Work Options
	Caffe Belgiorno
	The Border Watch
	Trident Tyre Centre
	Subway - Mount Gambier, Naracoorte, Millicent
	MGA Insurance Brokers
	Muffin Break
	Metro Bakery & Cafe
	Lakes Resort Motel
	Get Real Coaching
	ANZ Bank
	Murray Nankivell & Associates Pty Ltd
IN KIND	Noorla Yolong
	Cape Jaffa Wines
DONATIONS	District Council of Grant
	Kimberly-Clark Australia

Sponsors



Highlights of the year and achievements have been:

Business Sponsorship Drive – 25 business sponsored WIBRD. We sincerely thank all of our sponsors for their ongoing support and commitment to women of the region.

E-newsletter, Website, social media – Our E-newsletter database continues to grow. Distributed monthly, it features upcoming events, event reviews, sponsor and member profiles and informative articles and links to useful information and training opportunities. WIBRD also maintains a website, facebook page and twitter account and utilize these to keep in touch and inform women in the region about news, events and training of interest to our members.

Advocacy – Briefing with ANZ small business bank manager, as undertaken by WIBRD to gain a mutual understanding of processes and issues.

Training – Mastering Social Media, beginners and Advanced day workshops - via grant from Government of SA DFEEST, followed by a network and training dinner

Training - Getting Their Attention – Presentation Skills Workshop and Dinner

Events

2013 Sponsors Meet & Greet – This event becomes more popular every year. This year we held the dinner event at our sponsor's venue, the Lakes Resort Mt Gambier. It provided a valuable networking opportunity for sponsors, the board members and financial members to promote business to business relationships.

Tatiara Network – Reflections with Sally Sara A.M. Over 220 guests were in attendance to listen to the presentation by award winning journalist and foreign correspondent with the ABC. Board Member, Liz Ballinger was largely responsible for

arranging this very popular event at the Bordertown Civic Centre.

Tatiara Network – Christmas Cheer & Celebration @ Old Mudulla Hotel

Mount Gambier Network – again a very successful series of networking breakfast and evening events were held throughout the year. These events provide valuable opportunities for like minded women in the region to network and learn valuable skills including presentation and public speaking. Events also provide opportunities for sponsors and members to showcase their products and services.

Examples of the many events held include:

Skills for All – An information dinner to inform about fundamental changes to the SA training system was presented by Di Ind of Di-Monty Training Services, David Hill, Regional Coordinator with SA Works & Jenny Blomberg of Limestone Coast Work Options.

The Tasting Room, Network Dinner at Mayura Station, Millicent.

“Top Tips” for a successful Website presented by local Member and website designer, Karen Leslie.

GST 12 years on - presented by Local Member and accountant, Janelle Croucher.

“Let’s Build Wealth” presented by local member, Christine Hulford talked and her role as a Property Mentor with The Investors Club.

A Big Fat Greek Party – network dinner held at sponsor Metro Café & Bakery Presentations by Sponsor Bec Bignell and Greg Nethercott of Rosedale Funerals who spoke about funeral planning and Catherine Clark of Andersons Solicitors spoke about the importance of wills and estate planning at, superannuation and insurances.

Highlights 2012/13



Millicent Network Event – Moira Neagle spoke about her fascinating life as an educator, professional writer and poet. The event was held at the award winning McCourts Garden Centre.

Naracoorte Network event – Paula Gust from Murray Nankivell & Associates presented information to a group of women regarding the importance of taking control of your finances.

Portland Network – In April 2013 board members were invited to a Committee for Portland women's network luncheon. WIBRD and the Committee for Portland are keen to foster an ongoing relationship. A number of women were nominated for the Influential Women in Business Awards 2013 and enjoyed the gala dinner in August 2013 held at the Barn Palais.

Robe Network – Inspiring Leaders. Held at the Robe Yacht Club Susi Tegan, 2009 Rural Woman of the Year and Bill & Libby Qunlan-Watson spoke to guests at this Robe networking event.

Robe Network – Women of Wool. Nancy Withers, Director Pomanda Kelpies of Casterton & Stephanie Brooker-Jones, District Wool Manager of Elders Naracoorte shared their experiences on the land working with dogs, sheep and men.

Mind Body & Soul – Robe Health Retreat. During May 2013 a Health retreat was held at Robe. WIBRD instigated this project and engaged with a number of businesses who took the opportunity to participate in this pilot project. Amongst other health objectives one of the goals was to trial a sustainable business model to attract business to the town during the “off season”. SE Regional Community Health Service sponsored the event.



L Portland Network
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HOME

Inclusion - Collaboration - Innovation - Professionalism - Growth



Women in Business & Regional Development Inc. (WIBRD) a not-for-profit organisation, is a pro-active and effective organisation operating within the Green Triangle-Victoria and Limestone Coast of South Australia. Working with Registered Training organisations, WIBRD has enjoyed twelve very successful years connecting rural and regional women for the purpose of developing their skills, celebrating their successes, and achieving their full potential. The current Board is a mix of vibrant, energetic women with broad skills and various expertise. They work constantly at developing a professional support system to



Support our fantastic sponsors



We proudly acknowledge and thank our sponsors:

