

PARTNERSHIP PROSPECTUS 2019



MISSION

We ignite, support, advocate
and celebrate through our
community

VALUES

Progressive
Inclusive
Collaborative
Professional

CHARACTERISTICS

Leadership
Innovation
Integrity
Courage

OUR VISION

*"Women
Empowering
Women"*





WE'RE ENGAGED!

WITH BUSINESS AND THE COMMUNITY



511

Followers
as of June 2018



14K

Emails opened
in the last 12 months



631K

Total reactions
in the last 12 months



1.3K

Attendees at events
in the last 12 months

YEAR IN REVIEW

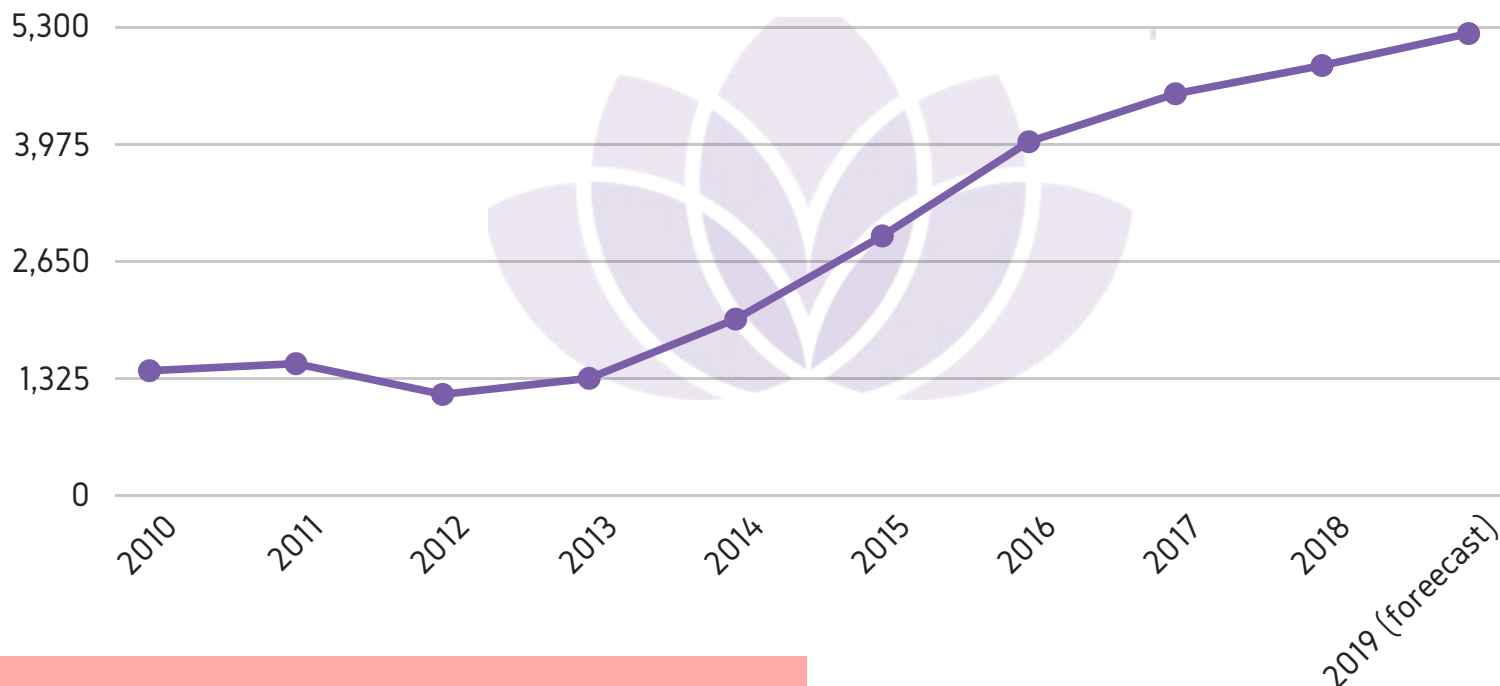
MEMBERS	118 individual members 13 corporate members
INDUSTRIES	16 industries represented
PARTNERS	52 business partners
RETURN ON INVESTMENT	40% for sponsors

2019 EVENTS IN FOCUS

2019 Launch
International Women's Day Breakfast
2 Training and Development sessions
6 Supporting Each Other in Business Luncheons
Influential Women in Business Awards
2 Empowering Women in Business Breakfasts
Partner and Member Exclusive Event
Christmas Celebration

ENGAGEMENT STATISTICS

includes total attendees, email distribution, members, sponsors and social media reach



INDUSTRY ALLIES

- Chamber of Commerce
- Flinders University enVISION
- Regional Development Australia Limestone Coast
- Stand Like Stone Foundation
- Primary Industries and Regions SA
- Local State Member of Parliament
- Local Federal Member of Parliament



SOME OF OUR PARTNERS...



Partnerships

PARTNERSHIP LEVEL*	MAJOR	PLATINUM		GOLD		SILVER		LOGO	
Value per year	Negotiated Tender process	\$3,800 p.a	\$2,750 p.a	\$2,750 p.a	\$1,850 p.a	\$1,700 p.a	\$1,300 p.a	\$715 p.a	\$550 p.a
Tenure	3 years	1 year	2 year	1 year	2 year	1 year	2 year	1 year	2 year
Exclusive Industry Sponsorship	•								
Banner placement at all events	•								
Speaker address at 2019 launch	•								
Access to WIBRD 2019 Major sponsor logo	•								
Complimentary pass to all ticketed events	1 Ticket								
Logo on publications	•								
Recognition of sponsor attendees at all events	•	•	•						
Opportunity to host an event (subject to strategic plan)	•	•	•						
Recognition on 2019 Events Calendar	•	•	•	•	•				
Complimentary tickets to WIBRD Annual Major Event	6 tickets	4 tickets	4 tickets	3 tickets	3 tickets	2 tickets	2 tickets		
Individual Memberships	6	4	4	3	3	2	2	1	1
Complimentary tickets to 2019 WIBRD Launch	6 tickets	4 tickets	4 tickets	3 tickets	3 tickets	2 tickets	2 tickets	1 ticket	1 ticket
Clickable logo on website	•	•	•	•	•	•	•	•	•
Logo recognition on powerpoint at events	•	•	•	•	•	•	•	•	•
Opportunity to place news/events in monthly newsletter to members	•	•	•	•	•	•	•	•	•
Recognition in 2019 Member Handbook	Half page Feature	Third of a page feature	Third of a page feature	Quarter page Feature	Quarter page Feature	Sixth page feature	Sixth page feature	Logo & contact details	Logo & contact details
Access to WIBRD 2019 sponsor logo	•	•	•	•	•	•	•	•	•
Total estimated return on investment	TBD	42%	58%	36%	51%	33%	46%	28%	36%

*all prices include GST
benefits exclude IWA

Commercial Partnerships

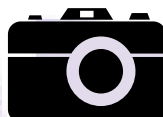
We are also seeking in-kind support in any of these areas. Please speak to us for further information



Storage/Office Space



Advertising



Photography



Board Training



Auditing



Catering - Wine



Gifts



Printing



Decorations



Graphic Design



Snapshots

2019 INFLUENTIAL WOMEN IN BUSINESS AWARDS (IWA)



IWA EVENT PARTNERSHIP	NAMING RIGHTS	AWARD	PARTNER GOLD	PARTNER SILVER	PARTNER BRONZE
Estimated value	by Tender	\$ 1,500.00	\$ 5,000.00	\$ 2,000.00	\$ 1,000.00
Naming rights ie: "2019 <Sponsor> Influential Women in Business Awards"	•				
"Supported by" Naming rights ie: 2019 Influential Women in Business Awards "supported by <sponsor>"			•		
Speaking opportunity at event	•				
2019 IWA Event logo	•				
Recognition of sponsor attendees at event	•				
Naming rights ie: "2019 <Sponsor> <name of award> Award"		•			
Opportunity to place banners at event	•		•		
Recognition in pre and post media releases	•	•	•		
Complimentary tickets to event	10 tickets	1 tickets	6 tickets	2 tickets	1 tickets
Individual Memberships	4		3	1	
Logo on IWA page on website	•	•	•	•	•
Logo recognition on powerpoint at event	•	•	•	•	•

*all prices include GST

Commercial Partnerships

We are also seeking in-kind support in any of these areas. Please speak to us for further information



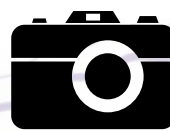
Entertainment



Advertising



Decorations



Photography



Security



Trophies



Gifts



Printing



Graphic Design



what our partners are saying



"WiBRD have a strong membership base and are very active within Mt Gambier and the region. What the organisation represents supports growth in our community - how could we say no to being involved"

Ian McKay, University of SA

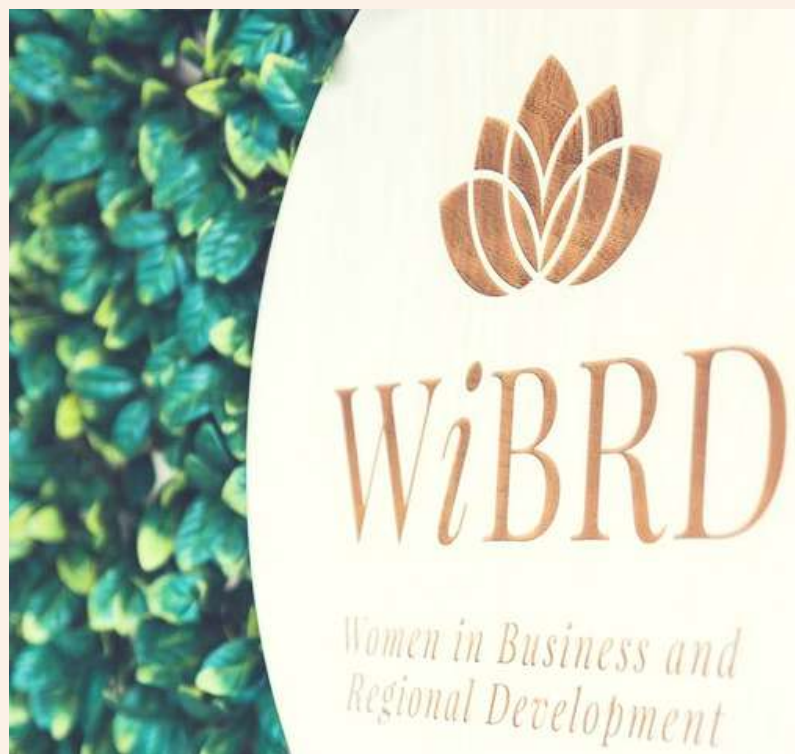
"By being involved with WiBRD, we have access to a very active database and are rewarded by the trust the community sees in us through our alignment with such a long standing and respected organisation"

Barb Cernovskis, City of Mt Gambier



"Being a partner with WiBRD enables us to engage with local leaders in business, build personal networks and work with a network filled with pragmatic, forward thinking women who are brimming with personalities we want to associate with"

Hayley Neumann, Sinclair Wilson



Women in Business & Regional Development Incorporated

Partnership Acceptance Form 2019

BUSINESS DETAILS

Organisation:			
Contact Person:			
Mailing Address:			
Email:			
Office Number:		Mobile Number:	
ABN:			

PARTNERSHIP CATEGORY

1 YEAR	2 YEAR	1 YEAR	2 YEAR
<input type="checkbox"/> Platinum Partner (\$3,800 p.a.)	<input type="checkbox"/> Platinum Partner (\$2,750 p.a.)	<input type="checkbox"/> Silver Partner (\$1,700 p.a.)	<input type="checkbox"/> Silver Partner (\$1,300 p.a.)
<input type="checkbox"/> Gold Partner (\$2,750 p.a.)	<input type="checkbox"/> Gold Partner (\$1,850 p.a.)	<input type="checkbox"/> Logo Partner (\$715 p.a.)	<input type="checkbox"/> Logo Partner (\$550 p.a.)

INFLUENTIAL WOMEN IN BUSINESS AWARDS

<input type="checkbox"/> Award (\$1,500 p.a.)	<input type="checkbox"/> Gold Partner (\$5,000 p.a.)	<input type="checkbox"/> Silver Partner (\$2,000 p.a.)	<input type="checkbox"/> Bronze Partner (\$1,000 p.a.)
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all partnership levels include GST

* Please note the Major Partner and Commercial Partnerships are negotiated separately from the above partnership categories. For further information please contact our Executive Officer on 0478 088 817 or by emailing executive@wibrd.org.au.

The partnership period commences on the date of the first payment

INDIVIDUAL MEMBERSHIPS

Upon receipt of this form, Women in Business & Regional Development will be in touch with a request for the names of the staff that will make up the individual memberships that are included in your partnership as outlined in the partnership prospectus.

PAYMENT

Bank Transfer	<input type="checkbox"/>	Invoice for	<input type="checkbox"/>	1 year
Account Name: Women in Business and Regional Development Inc			<input type="checkbox"/>	2 years
BSB: 015 660	Account Number: 3885 75037			
(Please include business name as reference when making payment)				

Credit Card

Credit Card Payment: ☐ MASTERCARD/VISA

Card Number: _____ Expiry: _____

Card Holders Name: _____ CSV: _____

Upon receipt of this form, a tax invoice/receipt will be emailed for your records

PARTNERSHIP PROFILE

Women in Business & Regional Development will be in touch upon receipt of this acceptance to build a partner profile of your business to further support our 2018 partnership. Along with questions about your business we will also request your most recent and highest resolution logo.

DECLARATION

On behalf of the above named organisation, who I am authorised to represent, I agree to partner with Women in Business & Regional Development Inc. for the period and level specified above.

I verify the statements made in my application are true and correct at the time of completing this form.

Signature	Date
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Partnership Enquiries

Executive Officer: Shylie Harrison E: executive@wibrd.org.au M: 0478 088 817

Women in Business & Regional Development Inc

A: PO BOX 9432, MOUNT GAMBIER WEST SA 5291 • ABN: 45 404 926 425 • W: www.wibrd.org.au

2018 Sponsors



WiBRD

Women in Business and
Regional Development

Major Sponsor



Platinum Sponsors



Gold Sponsors



University of
South Australia

Silver Sponsors



Logo Sponsors

