



# WiBRD

*Women in Business and  
Regional Development*

Women in Business & Regional Development Inc

## 2016 Annual Report

## Members of the WIBRD Board



Board from left to right. Ali Villani, Tahlia Gabrielli, Judy McKay, Di Ind, Fiona Pulford, Fiona Hetherington & Nicole Cunningham.

**WiBRD is a network to support like-minded women to get together in a supportive environment to provide relationships to enhance business, develop friendships and strategic alliances. We endeavour to be an identifiable and respected source of community and regional perspectives, sought by policy makers and drivers.**

### Vision

*To lead a series of inclusive networks for like-minded women in a supportive and professional environment.*

*Igniting the Potential of Women.*

### Mission

Women in Business and Regional Development Inc. supports and provides opportunities to:

- enhance business connections
- building skills base
- develop friendships
- supportive strategic alliances
- identifiable and respected source of community and regional perspectives

## Chairman's Report

**A**s a network we have experienced significant growth across the broad spectrum of our key performance indicators over the past 12 months. Our community profile has strengthened which has seen new sponsors, new members and so many new faces to our events. You will see in our financial report the results and as Chairman I am so very proud of what we have been able to achieve.

With growth comes the incredible need of structure and people working together to ensure every event is a success. We introduced online surveys post events to capture the feedback our members had so we could use this data to help us make decisions on future events. The Events report outlines the ambitious number of events that was planned for the year.

A key highlight event was our Influential Women in Business Awards. Ali Villani, our award committee chair and Lydia Mules were a sensational duo. Their expertise and focus helped to create a truly remarkable evening. Countless hours were put in by both of them to pull the event together. The awards were bigger than ever before with over 75 nominations received from all over the Green Triangle Region from Bordertown to Portland. We were able to source a well-respected judging panel of Bill Degaris, Anelia Blackie and Matt Foreman. A personal note of sincere thanks to each of them for their time and expertise.

I would like to acknowledge and sincerely thank Fiona Hetherington and Nicole Cunningham who are both stepping down from our Board in October after 2 years of volunteer service to our network. Fiona you have added a level of compliance expertise that has truly supported our focus and direction. Nicole you challenged us and our thinking constantly and looked at ways of capturing efficiencies within our network to maximise our time and communication channels.

We have an incredible group of women who lead this amazing network. Our board members Judy, Ali, Tahlia, Fiona and EO Lydia we have all stepped up another gear over the past 12 months. We are seeing the positive results of our dedication, key personal strengths and teamwork. I look forward to welcoming another two women to our Board for the next tenure.



**Di Ind**

### *Chairman of WIBRD*

Moving forward we will continue to strengthen our relationships and collaboration with the Stand Like Stone Foundation, Soroptimists and other likeminded community organisations. We will work hard to focus on membership growth across the entire region. It will be a great help if we can identify any women who are willing to be a local contact for events outside of Mount Gambier.

Celebrating the achievements of women is something that we as a Board are very passionate about as what we know for sure is that when we support each other, especially women, it strengthens our communities and creates abundance in our economy. We will use social media and our monthly newsletter to help spread the word of what our members and valued sponsors are up to.

As Chairman for the past 2 years I can confidently say the network is in a great position and it will continue to grow. Moving forward through continued involvement I look forward to what lies ahead of us within our incredible network.



## Treasurers Report

I present to you the audited statements for the year 2015/2016. The organisation celebrated its 17<sup>th</sup> year of operation and this is the sixth year operating as an independent incorporated body.

Women in Business and Regional Development is run by a small board of women in business with the assistance of an Executive Officer. Over the past financial year we have continued to improve our processes and dedicated time to strengthen our strategic plan.

Our financial position over the past year has been stable with strategies put in place to increase our sponsorship and membership numbers for 2016-2017 financial year. The incredible success of the 2016 events including the launch night and gala dinner and the commitment and passion of the existing board members has already enabled us to secure return sponsorship and the possibility of new sponsorship, so this is very promising. Our proposed budget for 2016-2017 looks stable and healthy and it is projected that we have will have a surplus at the end of the 2016-2017 financial year.

In the absence of any funding or grants in FY2016, the reliance on memberships and sponsorships is crucial to the future and sustainability of Women in Business & Regional Development, however, we are always seeking out funding for our organisation.

WIBRD seek to achieve a balance between its vision of inclusiveness, administration costs and affordability for members.

*"In the absence of any funding or grants in 2015/2016, the reliance on memberships and sponsorships is crucial to the future and sustainability"*

### Income

Our sponsors underpin the viability of the organisation to enable us to contract the services of a professional Executive Officer. We would like to see the hours increased for the Executive Officer to continue to grow and strengthen the organisation and see the appointment of an administration officer to help the EO with the day to day administration duties required for the organisation. We thank all of our sponsors for their generous support and we look forward to a mutually beneficial relationship in the future.



**Ali Villani**

*Treasurer of WIBRD*

### Membership

At the AGM in October 2015 it was decided to endeavour to keep membership costs as low as possible in order to increase the number of members within the organisation. It was agreed that membership prices would stay at \$85 for individual membership and \$200 for Corporate membership for both the 2015 and 2016 calendar years.

Our aim for FY2016-2017 is to continually build our membership and community and continually strive to bring value to the members.

### Expenses

A conservative budget was set for all expenses in FY2015-2016 as per the previous financial year. We finished the year in profit which is outstanding. This puts the organisation in a great position for the year ahead.

We are excited about FY2016-2017 with lots of opportunities for sponsorship and membership growth and our aim is to keep our expenses conservative, but also spend money to bring value to the network with an emphasis on training.

### Auditors Report

I would like to thank our Gold Sponsor Sinclair Wilson, and Ann Van Zyl & Angela Cooke from their Warrnambool branch, for completing the 2015/2016 audit.



# Statement of Receipts & Payments

## WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

### STATEMENT OF RECEIPTS AND PAYMENTS

FOR THE YEAR ENDED 30TH JUNE, 2016

	2016	2015
	\$	\$
<b>RECEIPTS</b>		
Donations / Raffle	2,760	2,165
Fundraising Stand like Stone	2,223	-
Interest Received	1,127	1,487
Membership Fees	9,441	6,049
Registrations and Event Sales	47,001	21,395
Sponsorship Received	33,129	23,182
Sundry	214	-
	<u>95,895</u>	<u>54,278</u>
<b>PAYMENTS</b>		
Accommodation & Meals	4,488	2,138
Sponsor Free tickets Support	-	82
Accounting, Audit Fees and Legal Fees	1,500	982
Bad Debts	-	730
Bank Fees	70	30
Stand Like Stone Scholarship	2,223	-
Booking Ticket Fees	1,860	1,117
Catering	23,541	4,996
Consultants		
Executive Officer	19,687	20,673
Other	<u>1,589</u>	<u>-</u>
	21,276	20,673
Donations	300	
Event Expenses	7,555	13,579
Hire decorations for events	2,451	
IWA Awards expenses	1,364	-
Prize money paid out	909	-
Fees, Permits and Licences	(23)	310
Insurance	1,447	1,316
Professional Training workshop	910	-
Marketing		
Advertising & Promotions	-	1,264
Graphic Design	822	1,173
Printing	968	896
Postage - sponsorship	201	-
Website Expenses	<u>-</u>	<u>86</u>
	1,991	3,419
Management Fee WIBRD for JOBS	787	
Postage and Photocopying	379	232
Presenters	500	5,745
Stationery	672	352
Subscriptions	514	262
Gifts	1,111	241
D J & AV for events	1,000	-
Travel Expenses - Other	-	358
Venue Hire	-	300
	<u>76,825</u>	<u>56,862</u>
<b>OPERATING SURPLUS (DEFICIT)</b>	<u><b>19,070</b></u>	<u><b>(2,584)</b></u>

# Statement of Balances

## WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

### STATEMENT OF BALANCES

AS AT 30TH JUNE, 2016

	2016 \$	2015 \$
ANZ Cheque Account	27,936	10,517
ANZ Online Saver	9,352	9,234
ANZ Term Deposit	43,237	42,228
Debit Visa Card	197	-
Sticky Tickets	-	82
<b>Total Bank Balances as at 30th June, 2016</b>	<b>80,722</b>	<b>62,061</b>
 GST Receivable as at 30th June, 2016	 50	 443
	<b>80,772</b>	<b>62,504</b>

# Statement by Members of the Committee

## WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC

### STATEMENT BY MEMBERS OF THE COMMITTEE

The Committee has determined that the Association is not a reporting entity and that this special purpose financial report should be prepared on a cash basis.

In the opinion of the Committee the financial report as set out on pages 1 to 2:

1. Presents a true and fair view of the financial position of Women in Business and Regional Development Inc. as at 30 June, 2016 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the Women in Business and Regional Development Inc. will be able to pay its debts as and when they fall due.

This Statement is made in accordance with the resolution of the Committee and is signed for and on behalf of the Committee by:

Chairman

  
Dr Ind

Dated:

29<sup>th</sup> Sept 2016

## Executive Officer Report

**T**his financial year has seen the strategizing and planning of 2015 really pay off for the network. From late November to March I took some time off from the network for maternity leave. During this time the Board Members all stepped up to the plate and helped keep the network running seamlessly. This was no mean feat as this period is usually our busiest with Sponsorship and membership drives so I thank you all for helping out.

### Membership & Sponsorship

As a not for profit organisation, we are constantly looking to build our membership & sponsorship base to ensure a sustainable and relevant organisation for the benefit of our members.

The strength of Women in Business is our valuable members and sponsors. This gives us the ability to empower all women through training, networking and supporting professional women including small business owners, career professionals, up and coming business women and entrepreneurs.

Throughout the year we have made a concerted effort to ensure all sponsors and members have received value for the money they have invested in the network. This effort is part of the strategic focus of increasing member and sponsor interactivity with the network and thus increasing future memberships and sponsorships.

For the 2016 calendar year we have had 73 Individual Members, 18 corporate memberships totalling another 53 memberships and 62 sponsors members with varying sponsorship types. This is a fantastic increase of 50% from 2015. These sponsorships and memberships which we rely so heavily on, enable us to operate at a sustainable level.

### Social Media & Online Platforms

With the ever changing world of business and its interactivity with technology, we have made a concerted effort this year to expand our utilisation of online platforms to communicate with our network obtaining fantastic results.



**Lydia Mules**  
*Executive Officer of WIBRD*

Our online newsletters have just under 600 subscribers and helps to deliver key messages to the wider community that relate to women. A clear social media strategy was introduced to increase our exposure across the region. We have now achieved over 1328 Likes up from 675 in May 2015. Twitter has over 460 followers and growing each week and LinkedIn EO has over 140 connections.

These platforms have become a fundamental part of our communications with our network, from event organisation to member engagement regarding the community. They have also changed the way in which the organisation operates on a day to day basis with a heavy reliance on our website and emails, which have enabled us to keep in regular contact with our valued sponsors and networks.

### Moving Forward

Towards the latter part of the financial year, we have conducted a strategic analysis and review of the organisation to clarify where we are, what we are aiming to achieve and how we can go about achieving these objectives. This has resulted in an action plan being implemented to ensure a spread of roles across the board, structured training and events that focus on professional and personal development and a clear and united vision of where we are heading.

Over the past year there has been a change in momentum for Women in Business & Regional Development, with a dramatic increase in the number of attendees for our events, widespread media coverage and awareness in the community of what the organisation is endeavouring to achieve.



## Events Report

The entire Board has been involved with organizing, hosting and running the variety of 25 events over this 2015/16 financial year and supporting our Events Committee, Judy McKay, Ali Villani and Tahlia Gabrielli and Executive Officer, Lydia Mules. Our Business Plan and Strategic Plan focuses on building our members' skills base and to develop friendships through networking and supporting each other, facilitating members to enhance business connections and build strategic alliances. It is the survey feedback and anecdotal responses provided from our members that drive the types of training and events we provide. So the mission for our events is to build skills base, develop friendships, have fun and support strategic business alliances for our members.

Our members are divergent with different timeslots and events appealing to them based on their work/life balance and commitments. In response to this we run early morning breakfasts so members can start their day motivated and still get to work on-time, day-time and evening training sessions and evening events to allow members and non-members to wind down, eat and drink and enjoy interesting events in a more relaxed time-frame.

In February 2016 in response to member feedback, we introduced monthly luncheons on the last Friday of each month at the Commodore on the Park. These lunches are totally informal, allowing guests to engage with others, meet new people, and discuss issues, mentor, and network.



**Judy McKay**

*Deputy Chairman & Events Co-ordinator of WIBRD*

Our training sessions during this period have covered "Effective Communication and Presenting", "Social Media Presentation & Training", "Linked-in Training", "Experimental Learning and Life Coaching Principals" and "Workplace Psychology and Fatigue Management".

We are excited to see members, non-members, women and men attending our events that align with our guiding principles to be inclusive, innovative, grow our network and ultimately have fun. As a Board we have concentrated on getting the events balance right locally but part of our Strategic Plan is to hold events throughout the Green Triangle region extending across the border into Victoria. We would love to expand our event locations throughout these regions but as all Board positions are totally voluntary, we need the support of existing members and new members to develop events throughout the region, so please do not hesitate to contact any Board Member or our Executive Officer if you are interested in driving this growth.



## Events Summary

### Full Day Toastmasters Training

**Saturday 18<sup>th</sup> July**

Experienced Toastmasters from Naracoorte (Karen Leslie, Adrian Jameson, Tracey and Robert Johncock) and Melbourne (Fiona Stopp) presented on "Effective Communication and Presenting". It was amazing to see the growth of participants after each short presentation speech, we laughed, we cried, we celebrated and we bonded over our stories. All participants learnt a variety of skills, what to do with your hands, how to stand and make your voice interesting. Thanks to Grace McNally for donating GRAMAC facilities for this training event.



### Petvet Business Insight & Christmas in July Metro Bakery & Cafe

**Wednesday the 22<sup>nd</sup> July**

A wonderful night was had by all at our Petvet Business Insight & Christmas in July. The night began at PET Stock and PET Vet with Janelle Croucher and Dr Teresa Priddle sharing an insight into their wonderful business, how they established the family business from an idea cemented in university days to overcoming all the challenges. Thank you to Toni from Metro for going above and beyond with fabulous food, plate smashing, entertainment by an amazing African dance group 'Z Girls Africana'. Such an incredible evening with an incredible group of women, where we all found our 'Kefi'.



### Influential Women in Business Awards

Friday the 14<sup>th</sup> of August 2015

An outstanding 480 people from around the region attended our Gala event at the Barn Palais, Mount Gambier to witness the announcement of the winners of the prestigious Women in Business & Regional Developments 2015 Influential Women in Business Awards.

The 5 Award Categories and winners were:

- **Best small Business (5 and under employees)**
  - Awarded to Simone Kain from Hello Friday & George the Farmer.
- **Best Business (over 5 employees)**
  - Awarded to Kelly Nicholson from Beachport Liquid Minerals.
- **Young Business Woman of the Year award (under 30 years of age)**
  - Awarded to Rachel Alexander from Windon Park Belted Galloways.
- **Business Woman of the Year**
  - Awarded to Wendy Fennel from Fennel Forestry
- **Community Leader**
  - Awarded to Nel Jans from the South East Junction Mental Health Resource and Activity Centre

The depth and quality of entries was outstanding, the awards are a fantastic way to celebrate the women in our community- their achievements, their continuing ability to improve themselves, their contribution not just to the business community but to the wider community also and we are so very proud of all involved in the process, not just the winners but the nominees, sponsors, judges and the WIBRD Awards Committee that organised the gala event.



## **Empowering Women in Business Breakfast**

**Thursday August the 27<sup>th</sup>**

Assistant police commissioner Bronwyn Killimer wowed us with her inspirational and insightful speech at the Commodore on the Park about the police force from the early dress code including heels and a vinyl handbag. SAPOL has evolved over the years to supporting women to remain in the workplace and offering a variety of career pathways. Bronwyn stressed the importance of women supporting each other in the workplace.



## **Empowering Women in Business Breakfast**

**Thursday the 17<sup>th</sup> September**

What a fantastic Empowering Women in Business breakfast we had at the Commodore on the Park! Di Ind, manager of Di Monty Training Solutions and WiBRD Board Member and Chairman presented an informative and hilarious insight into behavioural profiling and how to use it to your advantage in the work place. Guests had to decipher if they were roaring "Red" or balanced "Blue" or steady "Green". Interim Board member Fiona Pulford hosted the event.



## **WiBRD AGM**

**Monday October 10<sup>th</sup> 2015**

All Annual Reports were presented and accepted. Interim Board Member Fiona Pulford was made a full board member unopposed replacing retiring board member Sally Beck who was presented with flowers and recognition for her valuable contribution over 4 years on the WiBRD Board. Di Ind was elected as Chairman, Judy McKay as deputy Chairman, Ali Villani as Treasurer and Fiona Hetherington as Public Officer.

## **Empowering Women in Business Breakfast**

**Thursday the 22<sup>nd</sup> of October**

What a fantastic Empowering Women in Business Breakfast we had at the Commodore on the Park highlighting Breast Cancer Awareness with an insight in to the life of breast cancer support nurse Margie Atwell from the McGrath Community Breast Care as well as a short presentation from Sharon Tuffnell of Bare Necessities who specialises in fittings for post-surgery breast care, with breast forms and post mastectomy lingerie. Thank you to the 60 people for coming along wearing pink and supporting the Breast Cancer Network Australia. At this event the WiBRD Board also recognized and celebrated Blue Lake Homes 25 years in business by presenting Jacinta Jones and the team with an award.



## **Linked In Training**

**Wednesday the 28<sup>th</sup> of October**

Thank you to all who attended our LinkedIn Training which was a 2 hour workshop provided by Helen Strickland, Managing Director of Strickland Solutions and Chairman of the Board of Mount Gambier's Bendigo Bank who supported us in setting up and polishing our LinkedIn profiles.

## **Dress for Success Event**

**Tuesday the 10<sup>th</sup> of November**

What a fantastic 'Dress for Success' event at Red Ivie & Vanity. A very big thank you to Mel Von Stanke from Vanity Makeup Bar and Body Lounge, Bec Foreman from Red Ivie Hairdressing and Kate Hastings from Perception Personal Styling who were our amazing speakers, Abbey Gabrielli for being our wonderful model and Vanilla Bean Cafe for the lovely catering.



## **Empowering Women in Business Breakfast**

**Thursday the 19<sup>th</sup> of November**

The final breakfast for 2015 focussed on the importance of relationship building in business & professional development and was brought to us by WIBRD Board Member and networker extraordinaire Ali Villani. Thank you to the Commodore on the Park for once again providing a lovely breakfast we had over 60 in attendance.



## **2015 Christmas & Wrap up Party**

**Thursday December 3rd**

The WIBRD Board welcomed our 2015 Sponsors and members to our end of year Christmas drinks and nibbles. Guests had a chance to mingle and relax over light refreshments. Chairman Di Ind welcomed guests and gave an overview of the years' events our plans for 2016 as well as introducing all WIBRD members to guests. Some guests let their hair down boogying to Nutbush.

## **WIBRD 2016 Launch & Dinner**

**Friday the 19<sup>th</sup> February**

What an incredible evening celebrating the launch of WIBRD for 2016. Thank you to everyone who came along to kick off an exciting year ahead for our organisation we had over 100 people in attendance. The launch featured guest speakers Wendy Fennell, Managing Director of Fennell Forestry and Business Women of the Year at the 2015 Influential Women in Business and Jane Yuile, ANZ State Chairman, Chairman of Return to Work SA, director of Built Environs and the Art Gallery of South Australia and Bill DeGaris, Chairman of the Stand Like Stone foundation and Principal of DeGaris Lawyers as well as an introduction to the 2016 sponsors.



## **Noorla Yo Long Outdoor Adventure Course**

**Sunday the 28<sup>th</sup> February**

Many amazing people car-pooled from Mount Gambier to Rendelsham for a physical and mental training day facilitated by the legendary Des Noll of the Noorla Yo Long Adventure Course. Participants were taken out of their comfort zone for a full day program focusing on Experiential Learning and Life Coaching Principals. Participants engaged in co-operative non-traditional games, trust exercises whilst blind folded in an outdoor maze, high ropes and high timber walk challenges, which some girls completed blind folded. Judy McKay catered, feeding and watering the troops with morning tea and a hearty lunch. Participants went home elated with their achievements, tired and well fed.

## **Marketing & Social Media Training**

**Wednesday the 9<sup>th</sup> of March**

What a fantastic Social Media presentation & training brought to us by Social Media 'Rockstars', WIBRD Board Members & Sponsors 'Entrepreneurial Babes', Ali Villani & Nicole Cunningham. Thank you also to Val and the crew from the Lakes Resort Mount Gambier for kindly hosting the event. The marketing & social media strategies for business helped our members in setting up and polishing their social media strategy.



## **Supporting each other in Business Lunches**

**Last Friday of every Month**

The WIBRD 'Supporting Each Other in Business' Lunches are held on the last Friday of every month and were initiated in late 2015. The informal lunches are open to all women and are at a set sponsors venue such as the Commodore. They provide a forum for those that attend to talk honestly about their business, develop professional relationships to work together to support each other, help each other through obstacles and mentor one another. The lunches are a wonderful way to get out of the office meet some new people and have lunch! Each member pays for their individual lunch and bookings are simply a text message at least a day prior to the lunch.

## **Empowering Women in Business Breakfast**

**Wednesday the 16<sup>th</sup> March**

For our first Empowering Women in Business Breakfast of 2016 we celebrated International Women's Day. Christine Plunkett from the Soroptimist Society gave an insight into the organization. Ali Villani, WiBRD Board member and host gave a short presentation about how to execute your elevator speech and make an impact in a few short sentences. Many thanks to Lucy & Josslyn from Main Events & Catering for a fantastic meal & the City of Mount Gambier Council for a fabulous venue. Sue Morris from The Distributors Mount Gambier was presented with an award from the WiBRD Board to recognize and celebrate their milestone of 25 years in business.



## **Branding Panel Session & Cocktail Night Wednesday the 20<sup>th</sup> April**

A great night was had by all who came to Metro Bakery and Cafe for our April Networking function on branding information for business as well as personal branding and identity building. Many thanks to our wonderful panellist Nicole Reschke from Koonara Wines, Julia Reader from Julia Reader design.print.web, Barry Stafford from Barry Maney Group & Jacinta Jones from Blue Lake Homes. Also many thanks to Toni & the team from Metro who did a fabulous job with the food and our very own Ali Villani for being our fantastic host.



## **Empowering Women in Business Breakfast**

**Wednesday the 18<sup>th</sup> May**

Thank you to all who attended our Empowering Women in Business Networking Breakfast at the Main Corner Complex, a massive thank you to the ladies from Presto for another lovely breakfast and to Magistrate Teresa Anderson for an amazing speech. Thanks also to Josephine Patzel for kindly donating a voucher for our fundraiser.



## **Q & A Forum on workplace psychology and fatigue management**

**Wednesday the 22<sup>nd</sup> June**

What a fantastic Q & A forum with Professor Sally Ferguson & Psychologist Tess Howells we had last night with great food, networking and over 60 people in attendance. Many thanks to Anna, Maria and the team from Caffè Belgiorno's for being our wonderful hosts in the Tapas Bar, the food and service was great. Thank you to our host, WiBRD Board Member Fiona Pulford who kept the night flowing and most of all thanks to our amazing guest speakers Professor Sally Ferguson & Psychologist Tess Howells who gave us great insight into workplace psychology and fatigue management and how you can be more efficient and productive in your professional life. It was also lovely to see our local MP & Sponsor Tony Pasin MP in attendance and supporting our great event.



## Moving Forward

As part of our new strategic direction to Empower Women and ignite their potential, we are endeavouring to use the following 5 strategic action points as a guide for building and implementing our action plan, as well as provide a reference in setting and achieving our goals.

1. Strengthen the core WiBRD Ideals & Functionality
  - Through a collaborative, inclusive and supportive network
  - Constant improvement of core functionality and processes
  - Implementation of an action plan to ensure a spread of roles across the Board, a structured calendar that focuses on member development and a clear and united vision of where we are heading
2. Empower members through a provision of a structured program of Training & Networking Events
  - Implementation of a training and development program to assist women to develop the necessary skills to achieve success, with Training events being held every second month
  - Empowering Women in Business Networking Events such as our breakfasts with guest speakers on particular professional and personal development topics such as networking and leading
  - 'Support Each Other in Business' informal lunches which will provide a forum for those that attend to talk honestly about their business, develop professional relationships to work together to support each other, help each other through obstacles and mentor one another
  - Fun social events
3. Build membership base
4. Raise the profile of women's achievements in business and regional development & celebrate women in the region.
  - Championing our members
  - Aiming to be a point of reference and collaboration for all our members and women to achieve their business success through the offering of a program of personal and professional development initiatives
  - Encourage employers to empower their female staff by either subsidising their membership, encouraging them to attend events and/ or paying for them to attend events
  - We as an organisation are endeavouring to raise the profile of women's achievements in business and regional development through the acknowledgement and celebration of their achievements, whilst also being a voice for all women in the region.
5. Strengthen networks & collaborative frameworks and building business alliances to encourage the development of business networks.

## WiBRD Guiding Principles

- **Inclusive** – open and encouraging of all by providing a network that is supportive, accessible, flexible, and relevant to members
  - **Collaborative** – work with and support all stakeholders.
  - **Innovative** – provide access, network links and opportunities for members to enable innovation.
  - **Professional**– WiBRD aims to provide a quality program delivered in a professional manner. Expectations are that members will conduct themselves with integrity.
  - **Growth** – build on the strong, well developed organisation of WiBRD to expand its membership, networks and influence. To expand and develop all network memberships to enhance the potential of all members to grow their businesses and networks. To build on the past and seek ongoing successful rural and regional communities.
  - **Responsive**– respond to changing needs of women in our rural & regional communities.
  - **Lead** - Identify, facilitate and promote upskilling and leadership opportunities.
  - **Voice** – provide a voice for women.
  - **Fun** – inviting, fun, vibrant.
-



# Highlights of 2015/2016



## **July 2015**

Petvet Business Insight & Christmas in July at Metro Bakery & Café  
Full Day Toastmasters Training at Gramac

## **August 2015**

Influential Women in Business Awards at the Barn Palais  
Empowering Women in Business Breakfast at the Commodore on the Park

## **September 2015**

Empowering Women in Business Breakfast at the Commodore on the Park

## **October 2015**

LinkedIn Training with Helen Strickland  
Empowering Women in Business Breakfast at the Commodore on the Park

## **November 2015**

Dress for Success Cocktail event at Red Ivie & Vanity  
Empowering Women in Business Breakfast at the Commodore on the Park  
Supporting each other in Business Luncheon

## **December 2015**

2015 Christmas & Wrap up Party at the Commodore on the Park

## **February 2016**

WIBRD 2016 Launch & Dinner at the Commodore on the Park  
Noorla Yo Long Outdoor Adventure Course  
Supporting each other in Business Luncheon

## **March 2016**

Marketing & Social Media Training at the Lakes Resort  
Empowering Women in Business Breakfast at the Main Corner  
Supporting each other in Business Luncheon

## **April 2016**

Branding Networking & Cocktail Event at Metro Bakery & Café  
Supporting each other in Business Luncheon

## **May 2015**

Empowering Women in Business Breakfast at the Main Corner  
Supporting each other in Business Luncheon

## **June 2015**

Q & A Forum on workplace psychology and fatigue management at Caffé Belgiorino  
Supporting each other in Business Luncheon

# We Acknowledge & Thank the following 2016 Sponsors

## Major



## Platinum



## Gold



## Silver



## Logo

