

**WOMEN IN BUSINESS AND  
REGIONAL DEVELOPMENT**

# Expression of Interest

**Invitation for Expressions of  
Interest for the  
Women in Business and  
Regional Development  
Exclusive Major Partner**

Women in Business and Regional Development Inc  
PO Box 9432  
Mount Gambier SA 5290  
Email: [executive@wibrd.org.au](mailto:executive@wibrd.org.au)  
Phone: 0407 231 547  
Web: [www.wibrd.org.au](http://www.wibrd.org.au)



# Introduction

**Women in Business and Regional Development are currently seeking expressions of interest for our Exclusive Major Partner.**

Since 1998, WiBRD have been working to ignite, support and celebrate women through our community.

**Our organisation exists to:**

- advance regional women through knowledge, education and employment opportunities;
- identify and encourage regional women who have the potential to stimulate creativity, leadership and business;
- provide potential leaders with skills, motivation and confidence to identify and promote opportunities for growth;
- support individual regional women who to establish a new business or expand an existing business to access information, advice and opportunities for skills development;
- initiate actions that ignite innovation and entrepreneurship;
- lead a series of inclusive networks for regional women in a supportive and professional environment;
- recognise and celebrate the achievements of women in our community
- empower the potential of regional women
- encourage provision of services by government agencies and private organisations for regional women

**Closing Date for Expressions of Interest. 6th December 2021**



*"To champion regional women as  
leaders and changemakers"*

# Who can be a major partner?

Our Major Partnership is available to businesses and organisations from the Limestone Coast region and beyond. Major Partnership can be provided as cash or cash and in-kind support. (subject to certain criteria). Our Major Partner can be from any industry or community group, but must not cause any perceived or real conflict of interest to the organisation or any awards we offer.

Please note that only one major partnership opportunity is available.

All expressions of interest will be assessed against a number of criteria to ensure they align with the objectives of Women in Business and Regional Development

# Why become a major partner?

If your business operates in the Limestone Coast or works with businesses that do, becoming a major partner will allow you to strengthen and grow your professional network, while demonstrating your commitment to the local business community. Your organisation will be supporting local business and encouraging excellence, while also gaining valuable exposure to people throughout the Limestone Coast community. Our Major Partner will be promoted at every Women in Business event (excluding the Influential Women in Business Awards), and receive promotion on publications, website, all social media platforms, the 2022 event calendar. The major partner will also receive complimentary tickets to all WiBRD events, will be given the opportunity to present an address at the 2022 Launch Event and the opportunity to host their own event (subject to the strategic plan).

# Benefits of major partnership?

As one of the regions highest profile member-based organisations, you will not only receive a long list of benefits but also enjoy mutual exposition to a group of highly active businesswomen who are forward thinking, innovative, creative and hold a high level of influence among their peers, business and the community.

We encourage you to read through our partnership prospectus to realise the benefits that becoming a major partner will have to your business.

# WiBRD Major Partner Expression of Interest Form

## Business Details

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Position Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred partnership type:

☐

Cash

☐

Cash & In Kind

**In 200 words or less, please detail why your business would like to become WiBRD's Major Partner and how you feel the values of your business line up with ours.**

Name of authorised representative: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

In submitting an Expression of Interest, the applicant is acknowledging that they have examined and understood the application process, and that the information contained in the submission is accurate. Applicants will be contacted after the closing date to discuss their interest further.

**Please forward an electronic copy of your EOI to [executive@wibrd.org.au](mailto:executive@wibrd.org.au) before 5pm  
Monday 6th December 2021**

# Further information

If you require assistance or further information about registering an Expression of Interest for our major partnership, please contact WiBRD Executive Officer, Kylie Boston on 0407 231 547 or by emailing [executive@wibrd.org.au](mailto:executive@wibrd.org.au)

# Privacy Notification

The information requested is being collected by Women in Business and Regional Development for the purpose of sourcing a Major Partner. The information supplied will be used only for this purpose and/or directly related purposes unless consent is otherwise provided by the applicant. The applicant may apply to WiBRD for access to and/or amendment of this information.



**WiBRD**

Women in Business and  
Regional Development