

WOMEN IN BUSINESS AND  
REGIONAL DEVELOPMENT

# Exclusive Major Partner Opportunity

*Invitation for Expressions of Interest for  
the Women in Business and Regional  
Development Exclusive Major Partner*

To ensure the Major Partnership process remain as transparent and fair as possible the opportunity of Major Partner is up for tender and as such we are seeking Expressions of Interest for the position that will take place over the next 6 weeks.

**Closing Date for Expressions of Interest. 20 January 2020**

Women in Business and Regional Development Inc  
PO Box 9432  
Mount Gambier SA 5290  
Email: [executive@wibrd.org.au](mailto:executive@wibrd.org.au)  
Phone: 0400 293 676  
Web: [www.wibrd.org.au](http://www.wibrd.org.au)



# Who can be a major partner?

Our Major Partnership is available to businesses and organisations from the Limestone Coast region and beyond. Major Partnership can be provided as cash or cash and in-kind support. (subject to certain criteria).

Our Major Partner can be from any industry or community group, but must not cause any perceived or real conflict of interest to the organisation or any awards we offer. Please note that only one Major Partnership opportunity is available.

All expressions of interest will be considered to ensure they align with the objectives of Women in Business and Regional Development.

# Why become a major partner?

If your business operates in the Limestone Coast and Western Victoria or works with businesses that do, becoming a major partner will allow you to strengthen and grow your professional network, while demonstrating your commitment to the local business community. Your organisation will be supporting local business and encouraging excellence, while also gaining valuable exposure to people throughout the Limestone Coast community.

Our Major Partner will be promoted at every Women in Business event and receive promotion on publications, website, all social media platforms, the 2020 event calendar and all 2020 collateral. The major partner will also receive complimentary tickets to all WiBRD events, will be given the opportunity to present an address at the 2020 launch event and the opportunity to host their own event (subject to the strategic plan). Please see attached Partnership Prospectus for more information.

# Benefits of major partnership?

As one of the regions highest profile member-based organisations, you will not only receive a long list of benefits but also enjoy mutual exposition to a group of highly active businesswomen who are forward thinking, innovative, creative and hold a high level of influence among their peers, business and the community.

We encourage you to read through our partnership prospectus to realise the benefits that becoming a major partner will have to your business.

# Further information

If you are interested in the Major Partnership please contact WiBRD with any queries.

Please note if there are certain parts of the Major Sponsorship you would like to amend or negotiate please do not also hesitate to contact us, we are happy to tailor the major sponsorship to benefit of all parties. The exclusive Major Partnership opportunity expressions of interest will close on the 20th of January 2020 and it will be a confidential arrangement that will result in the highest big taking the place of Major Partner for 2020.

If Major Partner is not viable for your business at this time Women in Business & Regional Development also have other levels of sponsorship that we would love you to consider including Platinum, Gold, Silver and Logo.

If you require assistance or further information about registering an Expression of Interest for our major partnership, please contact WiBRD Executive Officer Lydia Mules on 0400293676 or by emailing [executive@wibrd.org.au](mailto:executive@wibrd.org.au)

# Thank You for your consideration



# WiBRD

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Regional Development