



WiBRD

Women in Business and
Regional Development

Women Empowering Women

PARTNERSHIP PROSPECTUS



OUR VISION

Women Empowering Women

OUR MISSION

We ignite, support, advocate and celebrate through our community.

OUR VALUES

Progressive
Inclusive
Collaborative
Professional

OUR CHARACTERISTICS

Leadership
Innovation
Integrity
Courage



WiBRD invites you to be part of our unique and growing women's professional network by becoming a valued partner in 2020.

Women Empowering women is our key focus for 2020. In order to do this we endeavour to encourage up and coming business owners, women in leadership positions, entrepreneurs and Members of our community to join our network and attend our events.

Women in Business & Regional Development continue to provide relevant training, tools and resources to ignite the potential of Women in our community. Events range from our empowering women in business networking breakfasts to free training workshops for career enhancement and individual improvement.

WiBRD is evidence that when you get a room full of like-minded people great fun can be had, networks made, friendships built and as a result our Community strengthens. Our relationships with organisations such as Stand like Stone, our sponsors and members of Women in Business & Regional Development is proof that an effective collaboration turns into an outstanding partnership that is a benefit to all.

Awareness in the community of what our organisation is endeavouring to achieve highlights that we are fast becoming an advocate for the Women and community of the Limestone Coast. The growth of WiBRD signifies the direction, energy and enthusiasm of our board and members and we invite you to be involved in this growth.

As part of the strategic focus for 2018-2020, increasing member and partner engagement within the board will be our primary goal. Ensuring that both Partners and Members receive value for their investment will ensure an increase in future memberships and sponsorships. In the absence of any current funding or grants, these commitments which we rely so heavily on, enable us to operate at a sustainable level.

I seek your support in ensuring our network can continue to serve its members and the community in 2020.

When women work together incredible things can happen.

—
JACINTA JONES
WiBRD CHAIR

From left: Nicole Reschke, Jacinta Jones, Ebony Moulden, Toni Vorenas, Harriet Keatley, Liz Rymill and Cathy Beckman.



February 2019

- WiBRD 2019 Launch & Dinner at the Commodore on the Park
- WiBRD Supporting Each Other in Business Luncheon at Caffè Belgiorno

March 2019

- 'Book Chicks Road Trip' collaboration with Busy Bird Publishing at the Commodore on the Park
- International Women's Day Breakfast at the Riddoch and Main Corner Complex
- WiBRD Supporting Each Other in Business Luncheon at Metro Bakery & Cafe

April 2019

- FREE member Training and Professional Development Event with Fiona Pulford Coaching Leaders at UniSA

May 2019

- Supporting Each Other in Business Luncheon at Thyme at the Lakes

June 2019

- Empowering Women in Business Breakfast at the Commodore on the Park with speaker Mayor Lynnette Martin

July 2019

- Supporting Each Other in Business Luncheon at Metro Bakery & Cafe

August 2019

- Influential Women in Business Awards at the Barn

September 2019

- Professional Development Session on networking with intent

October 2019

- Empowering Women in Business Breakfast at the Commodore on the Park with speakers Kellie Nobes and Ash Kalantarian

November 2019

- Member & Partner exclusive professional development event with Suz Chadwick at UniSA
- Supporting Each Other in Business Luncheon at Thyme at the Lakes
- Christmas Celebration at Jens Hotel



2019 YEAR IN REVIEW



2019 INFLUENTIAL WOMEN IN BUSINESS AWARDS & SCHOLARSHIPS

The 2019 Entrepreneurial & Business Scholarships were presented at the WiBRD 2019 launch in February. Lyn McLachlan of the Limestone Coast Pantry and Lucy Dodd of Lowan Park Produce were announced as the recipients.

More than 350 people from across the region celebrated the achievements of women at the Women in Business & Regional Development 2019 Influential Women in Business Awards in August.

Passionate and dynamic business owner Toni Vorenas from Metro Bakery & Café took home the coveted Businesswoman of the Year Award. Also taking home honours were Cindy Patzel from the Book Place who won the Best Small Business

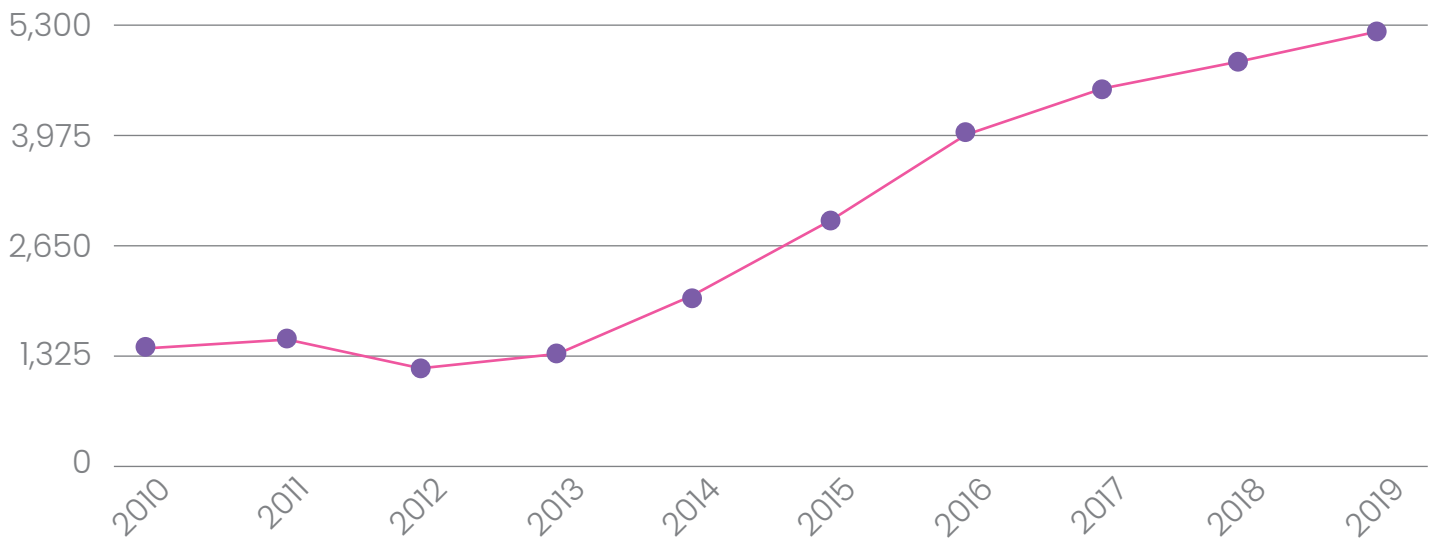
Award and Nicole Reschke of Koonara Wines who won the Best Business Award. The Entrepreneur of the Year Award was awarded to Sarah Hanley from Nawaehi, Employee of the Year was awarded to Ebony Moulden of Bersee Legal and the admired Community Leader Award was presented to Jacqui Bateman from Robe to Recovery Veteran Respite Program.

The WiBRD Hall of Fame is conducted biannually at the August Gala Dinner in the alternate years to the Influential Women in Business Awards.



ENGAGEMENT STATISTICS

Includes total attendees, email distribution, members, sponsors and social media reach.



INDUSTRY ALLIES

- Chamber of Commerce
- Flinders University enVISION
- Stand Like Stone Foundation
- Primary Industries and Regions SA
- Regional Development Australia Limestone Coast
- Local State Member of Parliament
- Local Federal Member of Parliament



PARTNERSHIPS

MEMBERSHIP LEVEL*	MAJOR	PLATINUM		GOLD		SILVER		LOGO	
VALUE PER YEAR	Negotiated Tender Process	\$3,800 p.a.	\$2,750 p.a.	\$2,750 p.a.	\$1,850 p.a.	\$1,700 p.a.	\$1,300 p.a.	\$715 p.a.	\$550 p.a.
TENURE	TBC	1 year	2 years	1 year	2 years	1 year	2 years	1 year	2 years
Exclusive industry sponsorship	○								
Banner placement at all events	○								
Speaker address at 2020 launch	○								
Access to WiBRD 2020 Major Sponsor logo	○								
Complimentary pass to all ticketed events	1 ticket								
Logo on publications	○								
Recognition of Partner attendees at all events	○	○	○						
Opportunity to host an event (subject to strategic plan)	○	○	○						
Recognition on 2020 Events Calendar	○	○	○	○	○				
Complimentary tickets to WiBRD Annual Major Event	6 tickets	4 tickets	4 tickets	3 tickets	3 tickets	2 tickets	2 tickets		
Individual Memberships	6	4	4	3	3	2	2	1	1
Complimentary tickets to 2020 launch	6 tickets	4 tickets	4 tickets	3 tickets	3 tickets	2 tickets	2 tickets	1 ticket	1 ticket
Clickable logo on website	○	○	○	○	○	○	○	○	○
Logo recognition on Powerpoint at events	○	○	○	○	○	○	○	○	○
Opportunity to place news/events in monthly newsletter to members	○	○	○	○	○	○	○	○	○
Opportunity to place news/updates in newly established member portal	○	○	○	○	○	○	○	○	○



The WiBRD Board are continually endeavouring to gain feedback from our members and conduct strategic analysis to clarify where we are, what we are aiming to achieve and how we can go about achieving these objectives.

This continuous effort at improvement ensures a spread of roles across the board, structured training and events that focus on professional and personal development and a clear and united vision of where we are heading.

With a new Board come new ideas and a concerted effort to ensure the sustainability of the network by endeavouring to be truly regional and to advocate and connect on behalf of the organisation.

The themes and styles of our events are planned with the members and partners needs in mind and with the overarching focus on empowering our members with an even spread of professional development events, inspirational speakers, empowering breakfasts to

the fun and informal events such as the 'Supporting each other in Business' Lunches, these events are all designed to offer opportunities for professional networking and personal growth.

As a networking organisation, we encourage all Partners to attend as many events as possible, if you cannot attend we encourage you to empower your staff and send them along to represent your business to take full advantage of your sponsorship investment.

2020 will see WiBRD finalising the first stage of our new website and see us launch our Member portal. This portal will allow our partners to communicate with our members with special offers, business updates as well as allowing our members and partners to connect with relevant business and or people to enhance our community. The Boards focus for 2020 is to connect and communicate with our members and partners and streamline our processes to offer an even better service to our members.



WHAT OUR PARTNERS ARE SAYING

"WiBRD have a strong membership base and are very active within Mount Gambier and the region. What the organisation represents supports growth in our community – how could we say no to being involved?"

Ian McKay
University of South
Australia

"By being involved with WiBRD, we have access to a very active database and are rewarded by the trust the community sees in us through our alignment with such a long standing and respected organisation".

Barbara Cernovskis
City of Mount Gambier

"Being a partner with WiBRD enables us to engage with local leaders in business, build personal networks and work with a network filled with pragmatic, forward thinking women who are brimming with personalities we want to associate with"

Hayley Neumann
Sinclair Wilson



PARTNERSHIP ACCEPTANCE FORM

BUSINESS DETAILS

Organisation		
Contact person		
Mailing address		
Email		
Telephone	Office:	Mobile:

PARTNERSHIP CATEGORIES

PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	LOGO PARTNER
<input type="checkbox"/> 1 year (\$3,800 p.a)	<input type="checkbox"/> 1 year (\$2,750 p.a)	<input type="checkbox"/> 1 year (\$1,700 p.a)	<input type="checkbox"/> 1 year (\$715 p.a)
<input type="checkbox"/> 2 year (\$2,750 p.a)	<input type="checkbox"/> 2 year (\$1,850 p.a)	<input type="checkbox"/> 2 year (\$1,300 p.a)	<input type="checkbox"/> 2 years (\$550 p.a)

All partnership levels include GST.

* Please note that Major Partner and Commercial Partnerships are negotiated separately from the above partnership categories. For further information please contact our Executive Officer on 0478 088 817 or by emailing executive@wibrd.org.au

The partnership period commences on the date of the first payment.

INDIVIDUAL MEMBERSHIPS

Upon receipt of this form, Women in Business and Regional Development will be in touch with a request for the names of the staff that will make up the individual memberships that are included in your partnership as outlined in the Partnership Prospectus.

PAYMENT

<input type="checkbox"/> Bank Transfer	Invoice for:	1 Year	2 Years
Account Name: Women in Business and Regional Development Inc.		<input type="checkbox"/>	<input type="checkbox"/>
BSB: 015-660			
Account Number: 388 575 037			
Please include business name as a reference when making payment.			

Upon receipt of this form, a tax invoice/receipt will be emailed for your records.

PARTNERSHIP PROFILE

Women in Business and Regional Development will be in touch upon receipt of this acceptance to build a partner profile of your business to further support our partnership. Along with questions about your business, we will also request your most recent and highest resolution logo.

DECLARATION

On behalf of the above named organisation, who I am authorised to represent, I agree to partner with Women in Business and Regional Development Inc. for the period and level specified above.

I verify the statements made in my application are true and correct at the time of completing this form.

Signature:	Date:
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Partnership enquiries to Executive Officer:
Mobile: 0400 293 676 **Email:** executive@wibrd.org.au
Women in Business and Regional Development Inc.
PO Box 9432 Mount Gambier SA 5291
wibrd.org.au ABN: 45 404 926 425



Thanks to our 2019 partners for helping us achieve our vision to empower the women of our community.

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



LOGO PARTNERS



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