

Women in Business and Regional Development

Women in Business & Regional Development Inc

2020 Annual Report































2020 Members of the WIBRD Board



Board from left to right

Nicole Reschke, Jacinta Jones, Ebony Moulden, Toni Vorenas, Harriet Keatley, Liz Rymill & Cathy Beckman

Our Vision

To champion regional women as leaders and change-makers

Our Mission

We grow the potential of regional women and support them to create powerful legacies

Our Values

- Authenticity
- · Leadership & Growth
- Advocacy
- Fun & Balance
- Relationships & Collaboration

Our Pillars

- Building Leadership Capacity & a Strong Regional Voice
- Financial Stability
- Stakeholder satisfaction & Wellbeing
- Innovation & Growth
- Regional Focus



WITH MEMBERS, BUSINESS AND THE COMMUNITY



967

Instagram Followers as of June 2020 with a full year reach of 21.5kup 46% on June 2019



9.7K

Emails opened in the last 12 monthsemail database of over 600 subscribers



238.2K

Total Facebook reach in the last 12 months and 2.5k total likes.



750

Attendees at events in the last 12 monthsup 10% on FY19.

YEAR IN REVIEW

MEMBERS 115 individual members

14 corporate members

40 Free 3-MonthTrial members

PARTNERS 40 business partners

INDUSTRIES Over 16 Industries represented

KEY EVENTS & COLLABORATIONS

HerSELF Scholarship Initiative

UN International Women's Day Event

2019 Influential Women in Business Awards

Business Booster & Entrepreneurial Scholarship Program

Launch & Hall of Fame Event

2 Empowering Women in Business Breakfasts

Member and Sponsor Exclusive

Christmas Celebration

Chairman's Report

Women in Business & Regional Development (WiBRD) was formed in 1998 with the vision to lead a series of inclusive networks for like-minded women in a supportive and professional environment. The strength of WIBRD is our valuable members, partners and our ability to empower all women and ignite their potential though training, networking and supporting each other in business.

Women in Business & Regional Development (WiBRD) are a not for profit organisation based in the Limestone Coast and Western Victorian region with a vision to champion regional women as leaders and change-makers. We have a clear mission to grow the potential of regional women and support them to create powerful legacies through building their leadership capacity and presenting a strong regional voice.

As one of the regions highest profile member-based organisations, Women in Business & Regional Development have supported and developed the capabilities of regional women for over 22 years. The WiBRD membership and partnership base represent wide and varied industries from within the region from hospitality to agriculture, timber and manufacturing.

WiBRD is operated by a voluntary Board with administrative support from a contracted executive team. Board members actively contribute to the operation of the organisation. The high profile and connected members of the Women in Business & Regional Development board work tirelessly to ensure the network remains viable and supportive of our community and the many industries and members we represent.

On reflection the 2019/20 year has had many highlights and it is really exciting to see the numerous achievements of our network presented in this report. In particular, I would like to congratulate the Board on their active contribution to the pivoting of our network as we adapted to the COVID-19 climate. We have emerged from the current landscape in a strong position thanks to the organisation's commitment to our continuous development, strategy and improvement to our underlying processes which will support the sustainability of the WiBRD's future.

In the absence of any grants or philanthropic support, our partnerships with Partners and Members is key to the success and viability of Women in Business & Regional Development. I would like to sincerely thank all for your support and commitment to our vibrant organisation as we continue to drive growth through innovative channels.

I would like to acknowledge and sincerely thank Liz Rymill for her invaluable contribution and volunteer time she has committed to our network during her tenure as a Board member. At a Board level, the stability and drive of the current Board Members put in a great position as we look to the future.

Our priorities in the coming year will be to ensure the board and organisation are supported to do their best work through strong communications, streamlining processes and a renewed commitment to our innovation, core members, partners and the community. We thank each and every one of you for your support of our events, contribution of your time and resources and dedication to our vision.

Jacinta Jones

Chair

































Treasurer's Report

Welcome to my Treasurer's report and my very first with Women in Business and Regional Development. I was appointed Treasurer at the 2019 Annual General Meeting and would like to extend my thanks to Lauren Milich whose shoes I have tried to fill and who had the mammoth task of setting up Xero, moving our accounts across and working with a new website – not an easy job.

While some aspects of the year have been ok to say that this year has been a tough year financially, and as a not for profit, would be an understatement. We had a calendar of events planned to utilise the funds that we have but with COVID that was not going to happen. The decision was made early to move to online, free memberships and some online training and all were received positively. Whilst not big money earners however it allowed us us to show support to our members and opening up a space for women to chat. Since the easing of restrictions some events have been planned, such as breakfasts and lunches, and attendance has been high.

We continue to be heavily reliant on funding through partners and membership. Whilst the Partnership funds increased in 2020, we understanding we may face particular partnership challenges leading in to 2021 as a majority of the two year agreements expire and many businesses in the community are hesitant to spend money on partnership in response to COVID-19 and uncertainty in the business landscape.

The board continue to focus on our budget, endeavouring to cut down on operational expenses where possible and ensuring that this aligns with our strategic plan, which has resulted with us finishing the year with a small operational loss. Moving forward, the organisation is in a healthy position with significant term deposit equity, in line with the updated strategic direction the Board are now looking to utilise a proportion of these assets to further invest in our technological (website) and communications to look at a more sustainable and systematic framework.

Identifying the need for grants and financial support to remain sustainable, the Board have contracted the services of Caroline Hill of Epic Proposals to further support our applications for the many opportunities available in the region.

Our financial position puts the organisation in a great position for the year ahead and I wish the organisation every success moving forward.

Thank you to Shani and the team from Sinclair Wilson who has been of significant assistance with the complex journaling involved with the updated website and xero.

I am pleased to present the 2019/2020 audited financial statements which were completed by Galpins and Mariska Hawke.

Auditors Report

We would like to express our sincere thanks to Mariska Hawke and the team from Galpins Accountants, Auditors and Financial Planning for completing the 2019/2020 finance audit.

Harriet Keatley *Treasurer*



Statement of Receipts & Payments

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

STATEMENT OF RECEIPTS AND PAYMENTS

FOR THE YEAR ENDED 30TH JUNE 2020

2019 \$	Opening Balance as at 01/07/2019	2020 \$	\$
33,866	ANZ Cheque Account	34,212	
9,460	ANZ Online Saver	9,497	
44,793	ANZ Term Deposit	45,931	
148	VISA Debit Card	217	
99	Stripe Clearing Account	2,221	
88,366	TOTAL		92,078
RE	ECEIPTS		
20,458	Event Sales	30,693	
2	Event Sales Website WiBRD	8,048	
774	Fundraising	2,820	
2,756	Fundraising - Stand Like Stone	-	
1,176	Interest Received	372	
686	Membership Fees - Corporate	886	
5,349	Membership Fees - Individual	3,346	
-	Miscellaneous Income	95	
-	Prepaid Sponsorship	13,636	
1,682	Sponsorship - Gold	4,455	
8,750	Sponsorship - Logo	7,800	
(250)	Sponsorship - Major	13,636	
15,410	Sponsorship - Platinum	1,182	
9,136	Sponsorship - Silver	9,455	
-	Sponsorship Awards	1,818	
4,545	Sponsorship Event	282	
2,773	Sponsorship Received	-	
144	Square Processing Income	6	
450	Sticky Tickets Processing Income	-	
1,585	Discounts Received		
75,426	TOTAL RECEIPTS		98,530
P/	AYMENTS		
Co	osts Relating to Events		
5	Advertising	1,210	
17,766	Catering	21,098	
3,358	Decorations	8,083	
1,500	Donations - SARWG Scholarship	-	
5,205	Entertainment/Presenter Costs	9,489	
-	Freight	15	
765	Graphic Design	207	
310	Miscellaneous Expenses	728	
-	Name Badges	49	
1,906	Photography Costs	1,994	
127	Postage	122	
1,520	Printing & Photocopying	983	
-	Prize Money	1,909	
155	Processing Fees - Square	6	
450	Processing Fees - Sticky Ticket	<u>-</u> 	
-	Raffle Prizes	50	
-	Security	911	
182	Stationery	242	
1,766	Trophies and Gifts	1,233	
70	Venue & Equip Hire		40.00-
35,085	Total Event Costs		48,329



Statement of Receipts & Payments (cont.)

	AYMENTS (Cont.)			
O	perating Expenses			
2,935	Accounting and Audit Fees	2,684		
116	Bank Fees	264		
452	Computer Expenses	884		
250	Donations - Other	3,185		
3,082	Executive Assistant	11,048		
22,150	Executive Officer	15,894		
1,458	Insurance	1,487		
-	Meeting Expenses	21		
509	Mobile phone and internet	535		
296	Stripe Processing Fee	779		
3,231	Subscriptions	1,210		
2,150	Website Expenses	7,429		
36,629	Total Operating Expenses		45,420	
71,714	TOTAL PAYMENTS	_	93,749	
3,712	Net Receipts/(Payments)	_	4,781	
92,078	Closing Balance at 30/06/2020	_	96,859	
BALANCE REPRESENTED BY:				
	Bank Balances as at 30/06/2020			
34,212	ANZ Cheque Account		40,674	
9,497	ANZ Online Saver		9,513	
45,931	ANZ Term Deposit		46,288	
217	VISA Debit Card		190	
2,221	Stripe Clearing Account	_	194	
\$ 92,078		_ \$	96,859	



Statement of Balances

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

STATEMENT OF BALANCES

AS AT 30TH JUNE 2020

	2020 \$	2019 \$
ANZ Cheque Account	40,674	34,212
ANZ Online Saver	9,513	9,497
ANZ Term Deposit	46,288	45,931
VISA Debit Card	190	217
Stripe Clearing Account	194	2,221
Total Bank Balances as at 30 June	96,859	92,078
Plant and Equipment		
Furniture and plant at cost	454	454
Intangible Asset - Web Site	11,175	6,200
Plant and Equipment	690	690
Total Plant and Equipment	12,319	7,344
Total Assets	109,178	99,422
GST Payable as per Xero	471	1,208
Total Liabilities	471	1,208
Net Assets	108,707	98,214



Notes to the Financial Statement

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30th JUNE 2020

Note 1: Statement of Significant Accounting Policies

The financial statements are a special purpose financial report prepared for use by members of the Association. The committee have determined that the Association is not a reporting entity and therefore there is no requirement to apply Australian Accounting Standards, Australian Accounting Interpretations and other authoritative pronouncements of the Australian Accounting Standards Board in the preparation and presentation of these financial statements.

The financial statements have been prepared from historical cost records and do not take into account changing money values or, except where stated, current valuations of non-current assets. The cash basis of accounting has been adopted. The financial statements have been prepared on the going concern basis, and the concept of materiality has been applied. No accounting standards, accounting interpretations or other authoritative pronouncements have been applied.

The following material accounting policies which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial statement.

(a) Income Tax

The association is exempt from Income Tax.

Note 2: Critical Accounting Estimates & Judgements

The World Health Organisation (WHO) announced a global health emergency on 31 January 2020 in relation to the 2019 novel coronavirus (COVID-19) outbreak. Since then, the Australian and South Australian governments have placed restrictions on business, sporting and social activities which will impact on the Association's revenue and expenses. The ultimate disruption which may be caused by the outbreak is uncertain; however, it may result in a material adverse impact on the Association's financial position, operations and cash flows.



Statement by Members of the Committee

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

STATEMENT BY MEMBERS OF THE COMMITTEE

The committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee the accompanying financial report:

- presents fairly the financial position of the Women in Business and Regional Development Inc as at 30 June 2020 and its performance for the year ended on that date.
- at the date of this statement, there are reasonable grounds to believe the Women in Business and Regional Development Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the committee and is signed for and on behalf of the committee by:

Dated this day of 2020

Chairperson

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Executive Officer's Report

"Championing regional women as leaders and changemakers" was the new vision that the board set for the organisation this year and it was with this vision that the key areas of operation were set: Building Leadership Capacity & a Strong Regional Voice, Financial Stability, Stakeholder satisfaction & Wellbeing, Innovation & Growth and Regional Focus.

In line with our systems upgrade the network have upgraded to a new accounting system and online file sharing system which will significantly improve the networks operations and communications. I would like to thank Abby Ross who has come on board as our Membership & Administration Officer, who has considerably supported the ongoing implementation and improvements to the WiBRD website and communications upgrade.

Over the following pages, I have highlighted key areas and considerations for the operations of the FY2019/2020 year, in particular the challenges and opportunities in response to COVID-19, the vital membership and partnerships of our network, our ever-growing community collaborations, media and communications and of course our governance and strategic direction.

I sincerely thank each and every Board member and our valuable volunteers of our network as you continue to play a pivotal role behind the scenes of the network ensuring our community are supported on a daily basis. This annual report is evident of the forward thinking and innovative approach of the Board and these women are evidence of the talent, enthusiasm and achievement of women empowering women and I am constantly inspired by the positive approach the Board Members of WiBRD.

Pivoting in response to COVID-19

In response to COVID-19, Women in Business & Regional Developed looked to fast track the roll out of the first stage of our new website including the launch of the exclusive member portal. Our Members area on our website offers a fantastic platform to connect with others throughout our region providing access to the WiBRD Member Directory, exclusive member information, webinar recordings, our newly released Conversations With Women in Business podcast series and member discounts for our events.

As a network dedicated to providing a framework for women in our community to enhance business contacts, develop friendships and strategic alliances to continually strive for business and personal growth, the website portal allows us to communicate with our members as well as allowing our members and partners to connect with relevant business and or people to enhance our community.

A 3 month FREE Member trial and <u>Facebook Member and Partner Community</u> was initiated in response to COVID-19 to ensure our members were connected and community supported have all experienced positive uptake and the desired effect. Over 40 individuals from the community took up the free membership offer during the period it was offered and we now face the challenge and significant opportunity of engaging these individuals with the WiBRD network. These initiatives were developed to support our online events including

webinars and social catch ups which have been such a positive addition during the lockdown, helping our members to stay connected and share knowledge and feelings at such a challenging time.

Lydia Mules
Executive Officer



Membership and Partnership

As a not for profit organisation, we are constantly looking to build our membership & partnership base to ensure a sustainable and relevant organisation for the benefit of our members. The strength of Women in Business is our valuable members and partners. This gives us the ability to empower all women though training, networking and supporting professional women including small business owners, career professionals, up and coming businesswomen and entrepreneurs.

"The strength of Women in Business is our valuable members and partners..."

As at June 2020, WiBRD had over 170 registered members of varying types from the Corporate, Individual, Partner Members.

There is a number of Partners who have not yet engaged with our online membership system and are not incorporated in the above numbers. Whilst membership has slightly decreased by just under 15% in 2020 the Partnerships for WiBRD have increased which has balanced out the numbers in comparison to 2019. A key opportunity for WiBRD is to harness to engagement from the free 3 month membership trial which over 40 individuals participated in and implement key communication strategies to increase the membership numbers.

The positive increase in partnership, whilst promising in 2020 has created a challenge for the 2021 partnership drive as the two year agreements come to an end at December 2020. The two-year Partnerships model which was initiated in 2018 have significantly improved our efficiencies as we can focus on bringing new Partners into the organisation. A key priority for the network is to cover the broader Limestone Coast and Western Victoria region and target potential members and partners from varying regions and industries.

The representation of members was spread across a number of industry types with the highest representation being in retail, financial services and the health and wellbeing sector. A focus by the network to bring in new industries to the fold of the network and for businesses to empower their staff by purchasing either corporate membership and sending their staff to our events is a key focus for FY19/20.

It is pleasing to note that many Partners have upgraded their Partnership Category in 2020 and we thank them for their continued support. A key point for 2020, is the announcement of Flinders EnVISion Limestone Coast as the Major Partner of the network. The partnership with Flinders EnVision and its Regional Manager, Callena Rawlings has created a number of opportunities that align with the updated strategic direction of the network.

Whilst our membership has reduced slightly in 2020, this has been a direct effect from the many changes in our network such as the new website and rolling membership model. Key communications to our members and prospective members are planned in the coming months which we believe will significantly increase both the membership and partnership numbers.

In the absence of grant or philanthropic support, membership and sponsorship are critical to the financial viability of the network. The Board have been working tirelessly to ensure that members and sponsors are provided with relevant, varied and affordable opportunities that strengthen, empower and build connections within our community. In the upcoming year we will look to make a concerted effort to ensure all partners and members have received value for the money they have invested in the network. This effort is part of the strategic focus of increasing member and sponsor interactivity with the network and thus increasing future memberships and sponsorships.



Building our Community Partnerships & Collaborations

While the second half of FY2019/2020 have certainly not been without its challenges this time has highlighted in our community the importance of collaboration for our community. Women in Business & Regional Development are the connectors between many stakeholders within the region, providing a platform for collaboration with key partners such as the City of Mount Gambier, Regional Development Australia Limestone Coast, The Mount Gambier Chamber of Commerce, community groups and industries. We have enjoyed further strengthening these relationships to further support our community.

In line with this, WiBRD have been accepted as a member of the Murray and South East Local Jobs and Skills Taskforce, the Board have accepted and are looking to roll out a Regional Representative Framework to further strengthen our presence and support in all sub regions of the Limestone Coast and Western Victoria.

We are confident that these relationships and collaborations leave us in good stead to really make a difference in our community, to assist in supporting businesses and individuals in recovering from what have certainly been unprecedented times.

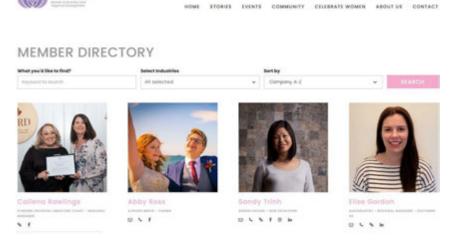
Media & Communications

A focus on systems in the past 24 months has delivered the implementation of the first stage of our new website which has enabled us to update our system to a subscription based rolling membership model. Whilst challenging in its infancy

this new website and membership system will enable our network to provide a more streamlined process to our members and improve our efficiencies.

WiBRD's social media reach continued to climb this financial year with our communications strategy including facebook, website and electronic direct mail.

Facebook page likes increased by almost 10% this financial year to 2,497 likes and an organic reach on our posts of 564, a 150% increase from the last financial year. WiBRD have an email database of over 600 subscribers from around the region.



Of our 69 electronic direct mail campaigns, 9,708 people uniquely opened these emails to find out more about our fantastic organisation.

Governance & Strategic Direction

The Board continues to up skill, completing Corporate Governance training with lawyer Bill DeGaris to ensure we are aware of our obligations and capabilities to remain a respected and viable network for the community.

A strong focus of the network for the year has been the overall governance of the organisation. This has been reflected through the development and implementation of an updated strategic direction going through to 2023 with a strong focus on building the leadership capacity of regional women and a strong regional voice.

Our Board is working tirelessly on implementing the strategies to ensure our WiBRD remains viable and supportive of our community. As one of the regions highest profile member-based non for profit organisations, Women in Business & Regional Development have a clear vision to champion regional women as leaders and change-makers, growing their potential and supporting them to create powerful legacies.

Events Report

As the COVID-19 pandemic evolved, the situation has certainly seen our plans for 2020 needing to pivot with WIBRD Events for April, May and June being adapted, postponed or cancelled. While there has certainly been challenges, there has been many successful programs and initiatives undertaken by WiBRD in FY2019/2020 such as the 2020 Business Booster and Entrepreneurial Scholarship program, Influential Women in Business Awards, UN International Women's Day Breakfast and the WiBRD Hall of Fame.

"Our events such as the IWA, Hall of Fame and breakfasts continue to develop and provide a platform for great conversation and celebration..."

Our events such as the IWA, Hall of Fame and Breakfasts continue to develop and provide a platform for great conversation and celebration and quality events has been a key focus for FY2019/2020 which has seen an increased attendance at particular events and improved engagement and collaboration with our community. Our Member and Partner Exclusive event brought the renowned Suz Chadwick to the region which was a great achievement for the network and set the bar for the network.

We have continued with 'Supporting Each Other in Business' luncheons on the last Friday of most months. Members and non-members enjoy these totally informal lunches allowing guests to engage with others, meet new people, get a feel for the network, and discuss issues, mentor, and network. I would like to take the opportunity to thank Di Ind who whilst stepping down from the Board in 2019, took up the mantle as Champion for the luncheons to ensure their success.

COVID-19 has also presented an opportunity for the Board and Events committee to present and plan for a refreshed and focussed number of events. The reduction in the number of events offered throughout the year has enabled us to not only collaborate with other organisations within the community to provide outstanding events but has allowed us to streamline our focus and creativity to provide events of value for our members.

I would like to acknowledge our members and people of our network from the Western Victoria region that could not attend our events due to COVID-19 border restrictions, we thank you for your efforts in participating in our online events.

We continually strive to focus on building our members' skills base, develop friendships through networking and supporting each other, facilitating members to enhance business connections and build strategic alliances as part of our Business and Strategic Plan. Facilitated by member survey feedback, Facebook and anecdotal responses from members we aim to provide requested types of training and events whilst also recognising the achievements of our members. Our training events aim to build skills and knowledge, awareness, develop friendships and have fun in a collaborative environment.

Cathy Beckman

Events Committee Chair



2019 Influential Women in Business Awards

MORE than 350 people from across the region celebrated the achievements of women at the Women in Business & Regional Development Influential Women in Business Awards in August 2019.

Passionate and dynamic business owner Toni Vorenas from Metro Bakery & Café took home the coveted Business Woman of the Year Award. A director of two companies Toni's path and businesses have continually evolved over the past decade as she has built her businesses, developed her strategic financial management skills and built a trusted brand. Also taking home honours were Cindy Patzel from the Book Place who won the Best Small Business Award and Nicole Reschke of Koonara Wines who won the Best Business Award. The Entrepreneur of the Year Award was awarded to Sarah Hanley from Nawaehi, Employee of the Year was awarded to Ebony Moulden of Bersee Legal and the admired Community Leader Award was presented to Jacqui Bateman from Robe to Recovery Veteran Respite Program.

The awards are a fantastic way to celebrate the women in our community- their achievements, their continuing ability to improve themselves, their contribution not just to the business community but to the wider community also and WiBRD are so very proud of all involved in the process, not just the winners but the nominees, sponsors, judges and the WIBRD Awards Committee that organised the gala event.



2020 Business Booster and Entrepreneurial Scholarship Program

Women in Business & Regional Development (WiBRD) announced the 2020 Business Booster and Entrepreneurial Scholarships recipients at a sell-out event in Penola on Friday the 31st of July. The networking event hosted as a joint collaboration between Women in Business & Regional Development and the Riddoch Business and Community Association was held at Koonara Wines and presentation from Mandy Curnow of MC Coaching.

Ilana Adam and Marika Gazzard of Lanamara and Danielle England of Black Island Produce were the joint recipients of the Entrepreneurial Scholarship. In a turn for the books the judging panel selected joint winners in the entrepreneurial category and in an incredible act of generosity, Scholarship Partners Flinders EnVision and Dare to Dream Business Coaching and Mentoring doubled their prizes to accommodate the joint recipients.

Cindy Cross of Post and Rail Potager and Pantry was announced as the recipient of the Business Booster Scholarship by Southern Cross Austereo Representative Jazz Gritton.

The WiBRD Scholarship Program has been developed in partnership with Dare to Dream Business Coaching and Mentoring, Southern Cross Austereo and Flinders University. The scholarships are directly aligned with the Women in Business & Regional Development strategic direction whereby the recipients of the scholarships will be supported and guided in their business pursuits and underpin the WiBRD mission of growing the potential of regional women and supporting them to create powerful legacies.



2020 Launch and Hall of Fame

More than 100 people from across the region celebrated the announcement of the inductees to the Women in Business & Regional Development Hall of Fame on Friday the 28th February 2020 at the WiBRD 2020 Launch at the Commodore on the Park.

Past Hall of Fame inductee Wendy Richardson presented the trophy to the inductees that were part of the founding committee of Women in Business & Regional Development Liz Ballinger, Nancy Withers, Jan Kentish, Kay Hocking, Maureen Andrews, Janice Nitschke and Helen Stock who were all in attendance and were interviewed by Toni Vorenas. There were celebrations all round as the women were inducted. The final inductee on the evening, Di Ind was then introduced. Di was on the Women in Business & Regional Development Board for 6 years, with three acting as the Chair of the network. Now retired from the Board, Di is still very much involved in the network.



Calendar of Events 2019/2020

July 2019

Supporting Each Other in Business Luncheon at the Commodore on the Park

August 2019

WiBRD Influential Women in Business Awards at The Barn Palais

September 2019

WiBRD September Professional Development Session on networking at Commodore on the Park Supporting Each Other in Business Luncheon at Presto Eatery

October 2019

Empowering Women in Business Breakfast at Commodore on the Park WiBRD 2019 Annual General Meeting at Commodore on the Park

November 2019

WiBRD Supporting Each Other in Business Melbourne Cup Lunch at Thyme at The Lakes WiBRD Member & Partner Exclusive Event - Featuring Suz Chadwick at UniSA Mount Gambier WiBRD Member & Partner Christmas Breakup at Jens Town Hall Hotel

February 2020

WiBRD 2020 Launch & Hall of Fame at Commodore on the Park

March 2020

WiBRD International Women's Day Breakfast LIVE STREAM with ADELAIDE CONVENTION CENTRE Member 'Speakeasy' feedback event at Metro Bakery & Cafe

April 2020

FREE 3 Month Membership program initiated

WiBRD Website stage 1 and membership portal launched

'Conversations with Women in Business' Podcast series launch

Launch of the WiBRD Facebook Community Group

Zoom Event- Job Keeper Explanation with Jason Seidel of Galpins

Zoom Event- Navigating through COVID-19 to emerge on the other Side with Sinclair Wilson

Zoom Event- Facebook Community Coffee & Chat

May 2020

Business Booster and Scholarship Program Launched

WEBINAR - Scholarship Submission & Business Plan Tips with Di Ind & Toni Vorenas

WEBINAR- WiBRD Branding during & after Covid-19 Presented by Hello Friday

Zoom Evening Event- All things Wine with Nicole and Dru Reschke of Koonara Wines

Zoom Event- Facebook Community Coffee & Chat

June 2020

Thanks to our 2020 partners for helping us achieve our vision to empower the Women of our community.

Major Partner



Platinum Partners









Gold Partners













Silver Partners

























Logo Partners

































Grant 2





