



WiBRD

*Women in Business and
Regional Development*

Women in Business & Regional Development Inc

2017 Annual Report

Members of the WiBRD Board



Board from left to right. Cathy Lunnay, Fiona Pulford, Judy McKay, Di Ind, Tahlia Gabrielli, Lauren Milich & Jacinta Jones.

WiBRD is a network to support like-minded women to get together in a supportive environment to provide relationships to enhance business, develop friendships and strategic alliances. We endeavour to be an identifiable and respected source of community and regional perspectives, sought by policy makers and drivers.

Vision

To lead a series of inclusive networks for like-minded women in a supportive and professional environment.

Igniting the Potential of Women.

Mission

Women in Business and Regional Development Inc. supports and provides opportunities to:

- enhance business connections
- building skills base
- develop friendships
- supportive strategic alliances
- identifiable and respected source of community and regional perspectives

Chairman's Report

Our network has once again experienced wonderful growth across our key performance indicators over the past 12 months. Our community profile has continued to strengthen which has seen new sponsors, new members and so many new faces at our events. You will see in our financial report the results and as Chairman I am so very proud of what we have been able to achieve.

We introduced several initiatives to our network over the past 12 months. Two key ideas were the Scholarship Program and the Hall of Fame.

An intensive judging process was completed for the WIBRD Entrepreneurial Scholarships for 2017 with the naming of two winners, Kelsie Prowse of The Apple Farm and Caitlin Zukauskas of Luxe Glamping announced at our Launch at the Commodore on the Park.

The two annual scholarships valued at \$1,500 each are available to entrepreneurs and/or up and coming businesswomen in the Limestone Coast & Green Triangle area who demonstrate entrepreneurial potential.

WIBRD developed the scholarships to support the establishment and fostering of entrepreneurs and up & coming businesswomen in our region who demonstrate entrepreneurial potential through setting up a new business, taking on financial risks in the hope of profit along with ongoing involvement in networking.

As a Board we also recognised the importance of acknowledging the incredible efforts of women who have helped to ensure the sustainability of our network since its inception in 1998. We sought feedback from our members whereby individuals within our community will be inducted biannually at the August Gala Dinner in the alternate years to the Influential Women in Business Awards.

The Hall of Fame has been developed to recognise and thank individuals for their outstanding contributions and influence towards Women in Business & Regional Development. The Hall of Fame will be awarded based on the individuals:

- Contribution and influence within the network
- Continued support of the network
- Length and depth of involvement with WIBRD



Our inaugural inductee was Elaine Pollock. Founder of our network.

I would like to acknowledge and sincerely thank Fiona Pulford, Ali Villani and Sam Rothall for their incredible contributions and volunteer time they have committed to our network during their tenure as Board members. All three women have incredible skills that have helped maintain our momentum of growth. Thank you also to Jacinta Jones and Lauren Milich who stepped up to help as interim Board members. You both have made your presence felt in a very positive way.

To our EO Lydia Mules there are not enough superlatives to describe you and what you bring to our network. I have truly loved working with you, thank you for your continued support to me and our members.

As I prepare to step down as Chairman after 3 years I know the network is in a very strong position. I have met and worked with so many talented people within our region and I am grateful for the opportunity given to me to lead this amazing network. I will continue to be involved and support our new leadership team to achieve our vision and key initiatives. Women Empower Women.

Di Ind

Chairman of WIBRD



Treasurers Report

I present to you the audited statements for the year 2016/2017. The organisation celebrated its 18th year of operation and this is the seventh year operating as an independent incorporated body.

Women in Business and Regional Development is run by a small board of women in business with the assistance of an Executive Officer. Ali Villani, stepped down from the Board, including her role as Treasurer, in April 2017. I sincerely thank her for her contribution as Treasurer this financial year and for her tireless work during her time as Treasurer.

Over the past financial year we have continued to improve our processes and dedicated time to strengthen our strategic plan. Our financial position over the past year has been stable with strategies put in place to increase our sponsorship and membership numbers for 2017-2018 financial year. The incredible success of the 2017 Influential Women in Business Awards and the commitment and passion of the existing board members has already enabled us to secure sponsorship from businesses, so this is very promising.

Our proposed budget for 2017-2018 looks stable and healthy and it is projected that we will have a surplus at the end of the 2017-2018 financial year. In the absence of any funding or grants in FY2017, the reliance on memberships and sponsorships is crucial to the future and sustainability of Women in Business & Regional Development, however, we are always seeking out funding for our organisation.

WiBRD seek to achieve a balance between its vision of inclusiveness, administration costs and affordability for members.

“the reliance on memberships and sponsorships is crucial to the future and sustainability of Women in Business & Regional Development...”

Income

Our sponsors underpin the viability of the organisation to enable us to contract the services of a professional Executive Officer with the support of an administration officer to help the EO with the day to day administration duties required by the organisation. We thank all of our sponsors for their generous support and we look forward to a mutually beneficial relationship in the future.



Lauren Milich

Treasurer of WiBRD

Membership

We thank our long term members for their ongoing support and welcome all new members. Membership fees were unchanged from the previous year (\$85 for individual membership and \$200 for Corporate membership)

Our aim for FY2017-2018 is to continually build our membership and community and continually strive to bring value to the members.

Expenses

A conservative budget was set for all expenses in FY2016-2017. We finished the year in profit which is outstanding. This puts the organisation in a great position for the year ahead.

We are excited about FY2017-2018 with lots of opportunities for sponsorship and membership growth and our aim is to keep our expenses conservative, but also spend money to bring value to the network with the addition of a new website/app.

Auditors Report

I would like to thank our Gold Sponsor Sinclair Wilson, Ann Van Zyl and Angela Cooke from their Warrnambool branch, for completing the 2016/2017 audit.



Statement of Receipts & Payments

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

STATEMENT OF RECEIPTS AND PAYMENTS

FOR THE YEAR ENDED 30TH JUNE, 2017

	2017		2016
	\$		\$
RECEIPTS			
Anz Mortgage Introducer Program	1,590		-
Donations / Raffle	335		2,760
Fundraising Stand like Stone	1,069		2,223
Interest Received	912		1,127
Membership Fees	7,904		9,441
Registrations and Event Sales	23,509		47,001
Sponsorship Received	39,500		33,129
Sundry	77		214
	<u>74,896</u>		<u>95,895</u>
PAYMENTS			
Accommodation & Meals	-		4,488
Accounting, Audit Fees and Legal Fees	1,000		1,500
Bank Fees	- 15		70
Stand Like Stone Scholarship	-		2,223
Booking Ticket Fees	1,365		1,860
Catering	19,836		23,541
Consultants			
Executive Officer	27,000	19,687	
Other	2,194	1,589	21,276
	<u>29,194</u>	<u>1,589</u>	
Donations			300
Event Expenses	1,643		7,555
Hire decorations for events	498		2,451
IWA Awards expenses	-		1,364
Prize money paid out	-		909
Sundry	16		(23)
Insurance	1,458		1,447
Professional Training workshop			910
Marketing			
Advertising & Promotions	727	-	
Graphic Design	2,703	822	
Printing	1,878	968	
Postage - sponsorship	95	201	
Website Expenses	205	-	1,991
	<u>5,608</u>	<u>-</u>	
Management Fee WIBRD for JOBS			787
Postage and Photocopying	980		379
Presenters	2,600		500
Stationery	369		672
Subscriptions	708		514
Gifts	684		1,111
D J & AV for events	500		1,000
	<u>66,444</u>		<u>76,825</u>
OPERATING SURPLUS (DEFICIT)	<u>8,452</u>		<u>19,070</u>

Statement of Balances

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC.

STATEMENT OF BALANCES

AS AT 30TH JUNE, 2017

	2017 \$	2016 \$
ANZ Cheque Account	35,005	27,936
ANZ Online Saver	9,415	9,352
ANZ Term Deposit	44,086	43,237
Debit Visa Card	<u>55</u>	<u>197</u>
Total Bank Balances as at 30th June, 2017	88,561	80,722
GST Receivable as at 30th June, 2017 per June 17 BAS	624	50
GST overpaid 1 August 2016 (Refundable)	130	-
GST adjustment (payable) required to September 2017 BAS	(48)	-
	<u>89,267</u>	<u>80,772</u>

Statement by Members of the Committee

WOMEN IN BUSINESS AND REGIONAL DEVELOPMENT INC

STATEMENT BY MEMBERS OF THE COMMITTEE

The Committee has determined that the Association is not a reporting entity and that this special purpose financial report should be prepared on a cash basis.

In the opinion of the Committee the financial report as set out on pages 1 to 2:

1. Presents a true and fair view of the financial position of Women in Business and Regional Development Inc. as at 30 June, 2017 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the Women in Business and Regional Development Inc. will be able to pay its debts as and when they fall due.

This Statement is made in accordance with the resolution of the Committee and is signed for and on behalf of the Committee by:

Chairman


D. Ind

Dated:

5/10/2017

Executive Officer Report

The 2016/2017 Financial Year has seen a number of changes to the Women in Business & Regional Development Board along with its strategy and operations which has certainly ensured I have been kept on my feet. I would like to thank the many members, sponsors and Board members who have all supported me in my role this year. A particular change to the WiBRD operations has been the formations of a number of committees, the formation of the committees has enabled me to focus on the overall big picture whilst still being able to support the introduction of further events and projects to support the Women in our Region including but not limited to the introduction of a new annual Members Handbook, Introduction of the annual Entrepreneurial Scholarships and much more.

Membership & Sponsorship

As a not for profit organisation, we are constantly looking to build our membership & sponsorship base to ensure a sustainable and relevant organisation for the benefit of our members.

The strength of Women in Business is our valuable members and sponsors. This gives us the ability to empower all women through training, networking and supporting professional women including small business owners, career professionals, up and coming business women and entrepreneurs.

Throughout the year we have made a concerted effort to ensure all sponsors and members have received value for the money they have invested in the network. This effort is part of the strategic focus of increasing member and sponsor interactivity with the network and thus increasing future memberships and sponsorships.

For the 2017 calendar year we have had 83 Individual Members, 11 corporate members totalling another 33 memberships and 71 sponsors members with varying sponsorship types. These sponsorships and memberships which we rely so heavily on, enable us to operate at a sustainable level.

Social Media & Online Platforms

WiBRD have made a concerted effort for the ongoing utilisation of online platforms to communicate with our network obtaining fantastic results.



Lydia Mules
Executive Officer of WiBRD

With the support of the newly formed Media Committee, a clear social media plan was introduced to increase our exposure across the region. We have now achieved over 2000 Page Followers. Twitter has over 583 followers and growing each week and LinkedIn EO has over 140 connections. Our online newsletters have just under 600 subscribers and helps to deliver key messages to the wider community that relate to women. We have now also introduced an Instagram page and are currently seeking new ideas for our updated online platforms to support the introduction of a planned new website in 2018.

These platforms have become a fundamental part of our communications with our network, from event organisation to member engagement. They have also changed the way in which the organisation operates on a day to day basis, which has enabled us to keep in regular contact with our valued sponsors and networks.

Moving Forward

Throughout the year the WiBRD Board have conducted a number of strategic planning sessions to ensure continuous improvement and clarity regarding what we are aiming to achieve and how we can go about achieving these objectives. This has resulted in a spread of roles across the board, structured training and events that focus on professional and personal development and a clear and united vision of where we are heading.

We have experienced an ongoing increase in the number of attendees to our events, widespread media coverage and awareness in the community of what the organisation is endeavouring to achieve.

Events Report

It has been an exciting 12 months being involved with organizing and running a variety of 26 events over this 2016/17 financial year including 10 lunches. It takes a team effort with our Events Committee, Judy McKay, Ali Villani, Tahlia Gabrielle and new Board member Lauren Milich and backed by our Executive Officer, Lydia Mules and the Board. We continually strive to focus on building our members' skills base, develop friendships through networking and supporting each other, facilitating members to enhance business connections and build strategic alliances as part of our Business and Strategic Plan. Facilitated by member survey feedback, face book and anecdotal responses from members we aim to provide requested types of training and events whilst also recognising the achievements of our members. Our training events aim to build skills and knowledge, awareness, develop friendships and have fun in a collaborative environment.

Because our members are demographically divergent we find different timeslots and events appeal to them based on their work/life balance and commitments. In response to this we run early morning breakfasts so members can start their day motivated and still get to work on-time, day-time and evening training sessions and evening events to allow members and non-members to wind down, eat and drink and enjoy interesting events in a more relaxed time-frame.

We have continued with monthly luncheons on the last Friday of each month at 1pm at the Commodore on the Park. Members and non-members enjoy these totally informal lunches allowing guests to engage with others, meet new people, get a feel for the network, and discuss issues, mentor, and network.

Our free training sessions for members, and small cost for non-members during this period have covered "Strategic Training Session", "Business and Finance Workshop", "Business Succession Planning and Exit Strategy", "Are you being served? Customer Service Workshop" and "Member Work-Life Balance Workshop".



Judy McKay

Board Member and Events Co-ordinator of WiBRD

The Board continues to up skill, completing Corporate Governance training with lawyer Bill DeGaris to ensure we are aware of our obligations and capabilities to remain a respected and viable network for the community. The Board also completed a Strategic Planning Session with Barbara Lightburn including a member feedback survey enabling us to use that information to help set the direction for a sustainable and vibrant network.

It is fantastic to see members, non-members and both women and men attend our events. As a Board we have been continually working hard devising and updating our Strategic Plan to plan for the future and align our events with our guiding principles to be inclusive, innovative, grow our network and ultimately have fun.

We are planning to expand our network to include events throughout the Limestone Coast and Western Victoria but have concentrated on getting the events balance right locally first. Board positions are totally voluntary, so we need the support of existing and new members to develop events throughout the region. So please do not hesitate to contact any Board Member or our Executive Officer if you are interested in driving this growth or assisting with holding an event in your area.



Strategic Planning FREE Member Training Wednesday 6th July 2016

Over 23 people attended the RDA Limestone Coast office where Barbara Lightburn conducted a one-hour free Member training on Strategic Planning. The presentation focused on helping participants to clarify their Strategic Business Plan, their vision, purpose, values, how to get there and why it is so important to plan. This presentation provided practical and interactive activities, vital tools to support members in setting up and polishing their business strategic plan. The RDA kindly provided a lovely spread of hot foods, nibble platters and drinks.



Empowering Women in Business Breakfast at The Main Corner Wednesday 20th July 2016

With over 50 people in attendance the July breakfast was hosted by both Di Ind and Ali Villani. The format for the breakfast was a slight change from the norm with Ali and Di talking about the importance of investing in networking to gain friendships, opportunities, advice, assistance and being a positive influence for one another. The entire breakfast was dedicated to putting into practise what members have learnt from our past 'Empowering Women in Business Networking Series'. The focus was on getting to know the wonderful people on your table, and allowing plenty of time and opportunity to above all, NETWORK! Thanks to the ladies from Presto Eatery for the amazing food and Talie and the team at the Main Corner for providing the great venue.



Exclusive Sponsor Executive Panel Session with Kate Gibson & Gary Parkin Friday 5th August 2016

Prior to our gala dinner on Friday the 5th of August and in conjunction with our Major sponsors ANZ, WiBRD hosted a Q & A Session with Kate Gibson, ANZ General Manager of Small Business Australia & Gary Parkin, ANZ SA State Manager. Kate and Gary discussed trends and issues currently facing small business in Australia. This intimate session for the sponsors of WiBRD focused on outlining the current business landscape as well as provide information regarding opportunities and challenges for businesses.

Hall of Fame & Gala Dinner Friday 5th August 2016

This event was held at the Commodore on the Park with just under 200 in attendance and was hosted by Selena Green from ABC South East. The Gala Dinner featured guest speaker Kate Gibson, ANZ National General Manager, Small Business Banking Australia. Chairman of WiBRD, Di Ind, focussed her speech on the importance of collaboration and supporting each other in the community and in business which in turn helps to build a stronger economy.

Elaine Pollock was announced as the first inductee to the WiBRD Hall of Fame in recognition of her contribution and continuous influence towards Women in Business and Regional Development. WiBRD was the brainchild of Elaine and was formed in 1998 with the vision to lead a series of inclusive networks for like-minded women in a supportive and professional environment. Over the years it has evolved to be a network to support like-minded women to get together in a supportive environment to provide relationships to enhance business, develop friendships and strategic alliances.



FREE Member Business & Finance Workshop

Wednesday 7th September 2016

This free September training workshop was based on small business start-up and finance. This presentation was provided by a panel consisting of Abbey Gabrielli, of Beaurepaires, Darrel Soderlund of ANZ and Renae Nicholson of Galpins Accountants, Auditors & Business Advisors. The panel discussed strategies to help attendees in clarifying their small business start-up, ABN and GST requirements, financial implications and overall business and online business planning. This training was targeted to assist any person that is in small business or looking to set up their own business or supplementary income stream and investigate the choices available to them.

This event was held at Caffé Belgiorno in the Tapas bar with Maria and staff-providing masses of delicious hot and cold nibbles enjoyed by the 23 attendees.



Empowering Women in Business Breakfast

Wednesday 14th September 2016

This event was held at the beautiful setting of Thyme at the Lakes as 60 attendees watched the sunrise over Mount Gambier whilst enjoying a delicious breakfast.

The event featured some short interviews from inspirational women in our network Tammy Whitehead of Glenara Transport, Sue Morris of The Distributors, Mt Gambier (recent recipient of a WiBRD award for 25 years in business) and Sharon Tuffnell, owner of Bare Necessities Lingerie. The three successful businesswomen outlined what they have achieved, their challenges and their wins in business over the years.



WiBRD AGM

Monday October 10th 2016

The WiBRD Annual General meeting was held early evening at the Tapas Bar, Caffé Belgiorno. All the Annual Reports were presented and accepted. Two new board members were voted in after a long voting process. Congratulations and welcome on the Board to Cathy Lunnay and Sam Rothall.

We said farewell to Fiona Hetherington and Nicole Cunningham who have resigned from the Board and we thanked them for their contribution whilst on the Board. Di Ind was elected as Chairman, Cathy Lunnay was elected deputy Chairman, Ali Villani was elected Treasurer and Madelena Velloti was elected as our Public Officer.

FREE Exit Strategy & Succession Planning Workshop

Wednesday 19th October 2016

This free training session was held at the Silver Birch Motel in Mount Gambier with over 30 attendees. The training workshop was based around business exit strategy & succession planning. Bill DeGaris of Bill DeGaris Lawyers and Chairman of Stand like Stone Foundation set the cat among the pigeons with his presentation. He made attendees really think about what could happen to their business with real life scenarios of problems. Bill's presentation provided great advice, help and positive steps for any business in clarifying their business exit strategy and succession planning.



Empowering Women in Business Breakfast

Wednesday 16th November

The final breakfast for 2016 was held at the Main corner with over 55 attendees. The guest speaker was Anelia Blackie, Manager of the Mount Gambier Migrant Resource Centre. Anelia shared her insight into refugee settlement services within our region.

The migrant centre provides a huge range of health and practical living services and in particular the "I Made It" sewing enterprise program Anelia instigated at the Migrant Resource Centre. This program was funded by a grant from the Stand Like Stone Foundation and combines local volunteers teaching sewing to refugees, providing friendship, mentoring, fabrics, equipment, sewing machines, new skills and an employment avenue for these refugees.



2016 Member & Sponsor Christmas Drinks and Nibbles

Thursday 1st December 2016

Over 65 valued members and sponsors attended the WiBRD end of year Christmas drinks and nibbles function hosted by Di Ind. Barry Stafford and the staff at the Barry Maney Group showroom provided a fantastic venue, beer and food platters. Music was generously provided by Paisley 13 to get everyone into the groove to celebrate, relax, enjoy and reflect on the busy and wonderful 2016 we had at Women in Business & Regional Development.



WiBRD 2017 Launch & Sponsors Night

Friday 24th February 2017

WiBRD welcomed over 150 valued members, sponsors and interested parties to the launch of Women in Business in 2017. The night featured the announcement of the 2017 WiBRD Scholarship recipients, guest speakers, entertainment from local musical duo Paisley13 as well as an introduction to the 2017 Sponsors of our amazing network.

Kelsie Prowse of the Apple Farm and Caitlin Zukauskas of Luxe Glamping were announced the recipients of the prestigious Entrepreneurial scholarships.



International Women's Day & Empowering Women in Business Breakfast

Friday 10th March 2017

Over 100 women attended the Main Corner to celebrate the 2017 International Women's Day. This event was organised as a collaboration of Women in Business & Regional Development with the Mount Gambier Soroptimist Group.

The first breakfast for 2017 featured a live stream from the **Adelaide International Women's Day Breakfast** as a link in supporting United Nations Women National Committee (NC) Australia. On line guest speakers featured the Honourable Julia Gillard and the Honourable Penny Wong. Mount Gambier is the only regional area to be linked in to this huge Adelaide event because of the initiative and contacts of Di Ind.

Are you being served? FREE Customer Service Workshop.

Wednesday 5th April 2017

A free training workshop was held at the Silver Birch Motel based around how to implement top customer service in your business. Tahlia did a fantastic job as host. Barbara Lightburn was exceptional as the facilitator for a panel session featuring four local business speakers who offer excellent customer service, explained their “point of difference” for their customers in their business sector.

The panel explained what works in their business to achieve success while also identifying areas of concern regarding customer service in the region. They also addressed key areas of improvement providing help for businesses to clarify their customer service strategies.

The panel consisted of Barry Stafford (Director, Ford and Hyundai and Dealer Principal Barry Maney Group), Wendy Richardson (Owner Redgum Country), Katie Fox (Owner Katie Fox Makeup) and Toni Vorenas (Owner Metro Bakery and Café).



Q & A on Social Media

Wednesday 26th April

A Q & A forum was held at Caffe Belgiornos with Social Media gurus Ashlee Kalantarian of Ashlee Lauren Designs and Astyn Reid of Kinship Productions and Ray White Keatley who are at the top of their game when it comes to social media marketing. This Social Media event presented a snapshot of the various social media trends and opportunities out there for businesses. It also touched on the strategic marketing and planning associated with the use of social media and integrating it to the advantage of your business.



Empowering Women in Business Breakfast

Wednesday 17th May 2017

The May breakfast at Thyme at the Lakes, marked the launch of the 2017 Influential Women in Business Awards to be held in August 2017. The guest speaker was Rachel Alexander of Windon Park Belted Galloways and Winner of the Young Business Women of the Year 2015 Award. Rachel provided a fantastic account of her journey through her business and the twists and turns she has taken to be where she is today

We also heard from past WiBRD Board Members Sam Rothall & Ali Villani regarding their experiences being on the board of Women in Business & Regional Development.



Work/Life Balance FREE Member Workshop

Sunday 18th June 2017

Over 25 keen members turned up on Sunday at Blue Indigo Yoga and Fitness centre to hear two exceptional women talk about their journey and struggles to achieve work and life balance. Jo Fincham of the Nourish Nook and author inspired us with her revelations of working through her depression issues. Hayley Agnew of Happy & Healthy with Hayley presented the story of her journey to achieve health, wellness and balance. Both women acknowledged how important it was to have family support to help achieve our goals. We finished with a few yoga relaxing breathing techniques.

Supporting Each Other in Business Luncheons

Last Friday of every Month

The WiBRD Supporting Each Other in Business lunches are held on the last Friday of every month. The informal lunches are open to all women and sponsors and are held at our long-term sponsors, the Commodore on the Park. It is a great way to meet some new people, have a quick or long lunch or just a coffee.

Building a Stronger Community

Celebrating the achievements of women is something that we as a board are very passionate about, as what we know for sure is that when we support each other, especially women, it strengthens our communities and creates abundance in our economy.

Through our events and training calendar there is a strong focus on networking and building relationships. The inspirational speakers, experienced trainers and hosts at our events guide and support attendees through the benefits and skills.

We aim to provide a forum for those that attend our events to talk honestly about their business, develop professional relationships to work together to support each other, help each other through obstacles and mentor one another with an emphasis on personal development and growth to empower attendees to build on their skills.

Through our events Women in Business & Regional Development recognise, encourage and celebrate the many achievements of women who have excelled in business and regional development, those operating a business, working in a business or at a community level. They provide a wonderful opportunity for personal and business development for all that attend.

Inspirational Speakers & Presenters

Through our events we strive to provide a diverse range of inspirational and experienced speakers. In 2017 WiBRD will be looking at some of the following themes at our events and training.

- Improving your bottom line through operational efficiencies such as strategy
- Personal and business branding
- Investing in staff through mentoring and other strategies
- Managing the ever changing face of business with an insight into online business and alternate business strategies
- Customer Service strategies and empowerment of staff
- Community development
- Work/life balance through stress, sleep and nutrition management

We are always on the look-out for recommendations for our events so if you have a theme or idea we would love to hear from you.

We encourage all members to be actively involved in our network by welcoming new faces to our events. If you would like to further your involvement in the network and expand your skills we welcome all people that are interested to speak to one of our Board Members or Executive Officer about how you can help out.

WiBRD Guiding Principles

- **Inclusive** – open and encouraging of all by providing a network that is supportive, accessible, flexible, and relevant to members
 - **Collaborative** – work with and support all stakeholders.
 - **Innovative** – provide access, network links and opportunities for members to enable innovation.
 - **Professional**– WiBRD aims to provide a quality program delivered in a professional manner. Expectations are that members will conduct themselves with integrity.
 - **Growth** – build on the strong, well developed organisation of WiBRD to expand its membership, networks and influence. To expand and develop all network memberships to enhance the potential of all members to grow their businesses and networks. To build on the past and seek ongoing successful rural and regional communities.
 - **Responsive**– respond to changing needs of women in our rural & regional communities.
 - **Lead** - Identify, facilitate and promote upskilling and leadership opportunities.
 - **Voice** – provide a voice for women.
 - **Fun** – inviting, fun, vibrant.
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Highlights of 2016/2017



July 2016

Strategic Planning FREE Member Training at RDA Limestone Coast
Empowering Women in Business Breakfast at the Main Corner
Supporting each other in Business Luncheon at the Commodore on the Park

August 2016

Exclusive Sponsor Executive Panel Session with Kate Gibson & Gary Parkin
Hall of Fame & Gala Dinner at the Commodore on the Park
Supporting each other in Business Luncheon at the Commodore on the Park

September 2016

Empowering Women in Business Breakfast at Thyme at the Lakes
FREE Member Business & Finance Workshop at Caffè` Belgiorno
Supporting each other in Business Luncheon at the Commodore on the Park

October 2016

AGM at Caffè` Belgiorno
FREE Exit Strategy & Succession Planning Workshop at the Silver Birch
Supporting each other in Business Luncheon at the Commodore on the Park

November 2016

Empowering Women in Business Breakfast at the Main Corner
Supporting each other in Business Luncheon at the Commodore on the Park

December 2016

2016 Member & Sponsor Christmas Drinks and Nibbles at the Barry Maney Group

February 2017

WiBRD 2017 Launch & Dinner at the Commodore on the Park
Supporting each other in Business Luncheon at the Commodore on the Park

March 2017

International Women's day Empowering Women in Business Breakfast at the Main Corner
Supporting each other in Business Luncheon at the Commodore on the Park

April 2017

Are you being served? FREE Member Customer Service Workshop at the Silver Birch
Q & A on Social Media at Caffè` Belgiorno
Supporting each other in Business Luncheon at the Commodore on the Park

May 2017

Empowering Women in Business Breakfast at Thyme at the Lakes
Supporting each other in Business Luncheon at the Commodore on the Park

June 2017

Balance Workshop at Blue Indigo Yoga
Supporting each other in Business Luncheon at the Commodore on the Park

We Acknowledge & Thank the following 2017 Sponsors

Major



Platinum



Gold



Silver



Logo

