



WIBRD 2019 BUSINESS BOOSTER & ENTREPRENEUR SCHOLARSHIPS

Sponsored by **DARE TO DREAM**
Business Coaching & Mentoring

Women in Business & Regional Development, in partnership with Dare to Dream Business Coaching and Mentoring, are offering scholarships for up to two women who run established businesses and are needing a mentor to help boost their businesses into its next phase and/or demonstrate entrepreneurial potential. WIBRD scholarships are valued at over \$1500 each to recipients who fit the defined criteria. The Scholarships will take place over the course of 2019 and will be directly aligned with the Women in Business & Regional Development events and training whereby the recipients of the scholarships will be supported and guided in their business pursuits by the WIBRD network.

Business Booster Scholarship

WIBRD is committed to connecting, supporting and building the capacity of our business community. We understand the various stages that business go through throughout their life cycle, some of which can be challenging, some exciting and others disappointing. Whether you have been in business for 12 months or 30 years, reviewing your business practices, strategy and purpose is a vital part of remaining sustainable. WIBRD would like to give business owners the opportunity to access:

SCHOLARSHIP INCLUSIONS:

- 3 x 2 hour coaching sessions with Duncan Redman of Dare to Dream Business Coaching and Mentoring
- 1 x year Corporate Membership with WIBRD
- 6 x complimentary passes to a ticketed event(s) of your choice (excluding IWA). *Once booked, tickets will not be transferrable to another event or person.*

Entrepreneur Scholarship

An entrepreneur is someone with the capacity and willingness to develop a product and/or service, organise and manage a business venture and the courage to take the risk to turn the concept into reality. They bring to the market a viable product and/or service that people want or need.

The scholarship will look to ignite the potential in the recipient by offering access to a network that support like-minded women who get together in a supportive environment to provide relationships to enhance business, develop friendships and strategic alliances. WIBRD continue to strive to be an identifiable and respected source of community and regional perspectives, sought by policy makers and drivers.

SCHOLARSHIP INCLUSIONS:

- 3 x 2 hour coaching sessions with Duncan Redman of Dare to Dream Business Coaching and Mentoring
- 1 x Individual 2018 WIBRD Membership
- 4 x complimentary passes to a ticketed event(s) of your choice (excluding IWA). *Once booked, tickets will not be transferrable to another event or person.*

ABOUT DUNCAN REDMAN

Duncan is a Chartered Accountant, has qualifications in Human Resource Development, and has worked with leading accountancy firms in Adelaide, Hong Kong, London & Sydney. He has worked in senior management roles across a range of dynamic and complex organisations in both the commercial and not-for-profit sectors and served with distinction on the Boards of a number of not-for-profit organisations. Since becoming a Business Coach & Mentor, Duncan has mentored a wide range of businesses to successfully implement sustainable change to achieve the desired outcomes of their owners. Duncan possesses the concepts, knowledge and insights to understand the challenges faced by micro businesses and as a result, is able to provide the guidance that will yield tangible outcomes to micro businesses on the road to success.



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APPLICATION FORMS

Applications are received online via our website www.wibrd.org.au/scholarship

OPENING DATE FOR SUBMISSIONS:

15th January 2019

CLOSING DATE FOR SUBMISSIONS

29th January 2019

ELIGIBILITY

The scholarships are open to women over the age of 18 years who own a business and/or actively pursuing a business or entrepreneurial goal. Applicants must be an Australian registered business owner (this includes partnerships, franchises and companies), and have an ABN. They must reside and operate their business in the region of South East SA and Western Victoria. Past recipients of the WIBRD Scholarships are not eligible to enter again.

JUDGING

Judging will take place prior to February the 10th February, 2019. The winners of the scholarships will be announced at the WIBRD Launch on February the 15th February, 2019. The Judging Panel will have the final decision and no correspondence will be entered into.

CRITERIA

Applicants are required to answer questions regarding their business at the following www.wibrd.org.au/scholarship. Please include a current profile photo, business logo and business plan (if applicable) with your submission.

Business Booster Scholarship

This scholarship will be assessed on the businesses need for assistance at its current stage in the business life cycle. This will be determined by assessing the businesses:

- Length of time in business
- Trajectory
- Plan and Vision
- Financial Strength
- Priorities and Challenges

Entrepreneur Scholarship

This scholarship will be assessed on the individual's ability to prove their entrepreneurial potential. This will be determined by assessing the applicants:

- Capacity and willingness to develop a product and/or service
- Ability to organise and manage a business venture
- Courage to take the risk to turn the concept into reality
- Ability to bring to the market a viable product and/or service that people want or need

Any queries relating to the submissions are to be emailed through to the WIBRD Executive Officer, Shylie Harrison at executive@wibrd.org.au or by calling 0478 088 817.