

Strategic Direction 2022 - 2024

Vision

Our regional women are powerful leaders and change-makers

Mission

We grow the potential of regional women and support them to create powerful legacies

Values

1. Authenticity- Be real
2. Advocacy- Keeping the voice of regional women at the forefront of government policy
3. Bravery - Confidence & courage to shape a better future, no matter what the starting point
4. Community -leveraging our collective wisdom & experiences, we build and support our communities, kindness, looking after ourselves and each other
5. Humility - growing as a learner and a thinker. Being open to growth and development, a growth mindset

Focus Areas

1. Sustainability
2. Community Engagement
3. Building leadership capacity
4. Advocacy & Voice
5. Build a culture of give back

Sustainability

- Increase revenue (partnerships memberships, grants and events)
- Control costs
- Maintain a balanced budget
- Board Efficiencies
- Succession Planning

Community Engagement

- Create a clear communication strategy
- Focus on WiBRD community wellbeing
- Understand the needs of our network
- Opportunities for network to be truly regional

Building Leadership Capacity

- Develop a range of leadership capacity programs and events
- Develop an innovation and growth mindset in the network

Advocacy and Voice

- Defines our voice and agenda

Building a Culture of giving back

- Set up a foundation
- Mental Health Projects
- Partner with a charity